

Complete Report

www.plant-materials.nrcs.usda.gov

Report Range: 09/01/2002 00:03:51 - 09/30/2002 23:57:31

Prepared By:

NRCS

USDA

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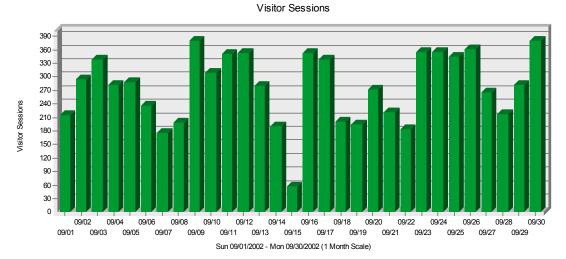
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General Statistics

The General Statistics table includes statistics for hits, page views, visitor sessions, and visitors for this server during the designated time frame.



Statistics - Report Range: 09/01/2002 00:03:51 - 09/30/2002 23:57:31 Hits Entire Site (Successful) 102,221 Average Per Day 3,407 286 Home Page Page Views Page Views (Impressions) 23,843 Average Per Day 794 **Document Views** 23,666 Visitor Sessions 8,281 **Visitor Sessions** Average Per Day 276 Average Visitor Session Length 00:08:05 3.44% International Visitor Sessions Visitor Sessions of Unknown Origin 19.16% Visitor Sessions from United States 77.39% **Visitors Unique Visitors** 4,511 Visitors Who Visited Once 3,710 Visitors Who Visited More Than Once 801

General Statistics - Help Card

The Statistics table shows the date and time the report was generated. All dates and times refer to the location of the system running the analysis.

Timeframe - Beginning date and time of the log file.

Hits - A count of successful hits for the document not including the supporting graphic files on the page. Files considered web pages are those with the following extensions: .htm, .html, .asp, and a few others. These are defined by the File Types tab in the Options window.

The total number of hits - A count of all successful hits including HTML pages, pictures, forms, scripts, and downloaded files.

Tip: Visit http://www.webtrends.com/support/hits_views_sessions.htm for a detailed explanation of pages and visitor sessions.

Hits: Entire Site (Successful) - A count of hits that had a "success" status code.

Hits: Average Per Day - Number of Successful Hits divided by the total number of days in the log.

Hits: Home Page - Number of times the home page was visited. This statistic is derived from the Home Page settings in the profile.

General Statistics - Help Card

Page Views (Impressions): Total - A count of hits to pages defined as documents or forms in the File Types tab. You can define how forms and documents are counted by modifying the Document Extensions and File Types settings. The supporting graphics on pages are not counted.

Page Views: Average Per Day - Number of page views (impressions) divided by the total number of days in the log.

Page Views: Document Views - A count of hits to pages that are considered documents as defined by the File Types tab in the Options window. This does not include files that have been defined as forms.

Visitor Sessions: Total - A count of the visitor sessions to your site. The length of a visitor session is defined in the General tab in the Options window.

Average Number of Visitor Sessions Per Day -Number of visitor sessions divided by the total number of days in the log.

Average Visitor Session Length -Average of non-zero length visitor sessions in the log.

Visitor Session for International, Unknown, and the United States summarize the origin of visitors in percentages of hits. Geographic location is logged in the User Domain field. How it is reported is determined by the Domains tab in the Options window.

Visitors - A count of unique IPs for the period of the report, whether or not they were authenticated using domain names or cookies.

Visitors: Unique Visitors - Unique visitors are counted using the visitor's IP address, domain name, or cookie. Persistent cookies are defined in Cookies tab in the Options window. Cookies give the most accurate count.

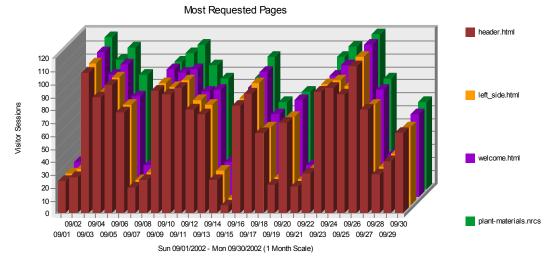
Visitors: Visitors Who Visited Once - A count of visitor sessions that occurred only once throughout the log file.

Visitors: Visitors Who Visited More Than Once - The count of visitor sessions that appeared more than once in the log file. By default a visitor session is 30 minutes.

The General Stats table gives a general overview of the Web site's performance and your visitor's behavior, helping you quickly assess areas to address. It can determine the report chapters to focus on for valuable site enhancement statistics.

Most Requested Pages

This section identifies the most popular web site pages and how often they were accessed. The average time a visitor spends viewing a page is also indicated in the table.



Mos	t Requested Pages				
	Pages	Views	% of Total Views	Visitor Sessions	Avg. Time Viewed
1	Plant Materials Program http://plant-materials.nrcs.usda.gov/	2,550	10.77%	2,168	00:00:19
2	Plant Materials Program http://plant- materials.nrcs.usda.gov/welcome.html	2,308	9.75%	2,027	00:01:02
3	Plant Materials Program http://plant- materials.nrcs.usda.gov/left_side.html	2,155	9.1%	1,940	00:00:18
4	Plant Materials Program http://plant- materials.nrcs.usda.gov/header.html	2,168	9.16%	1,939	00:00:06
5	Plant Materials Program Tree & Description Tree	456	1.92%	426	00:06:54
6	Plant Materials Program PMC Locations http://plant- materials.nrcs.usda.gov/pmcs.html	277	1.17%	247	00:00:23
7	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/	286	1.2%	242	00:00:33
8	Plant Materials Program Seeding and Planting http://plant-materials.nrcs.usda.gov/seeding.html	248	1.04%	241	00:01:36
9	Plant Materials Program http://www.plant- materials.nrcs.usda.gov/welcome.html	250	1.05%	209	00:01:33
10	Plant Materials Program http://www.plant-	242	1.02%	206	80:00:00

Mos	t Requested Pages				
	Pages	Views	% of Total Views	Visitor Sessions	Avg. Time Viewed
	materials.nrcs.usda.gov/header.html				
11	Plant Materials Program Herbaceous Plant ID Guide http://plant- materials.nrcs.usda.gov/id_guides/herbaceo us/herbaceous.html	218	0.92%	203	00:04:03
12	Plant Materials Program Plant ID Guides http://plant- materials.nrcs.usda.gov/id_guides/plantid.ht ml	226	0.95%	203	00:01:42
13	Plant Materials Program http://www.plant- materials.nrcs.usda.gov/left_side.html	236	0.99%	201	00:00:33
14	Plant Materials Program Related Websites http://plant- materials.nrcs.usda.gov/websites/links.html	199	0.84%	187	00:01:53
15	Plant Materials Program Wildfire Protection and Recovery http://plant- materials.nrcs.usda.gov/pubslist/wildfire.html	181	0.76%	170	00:03:51
16	Plant Materials Program Seed and Plant Production http://plant- materials.nrcs.usda.gov/seedpro.html	176	0.74%	166	00:03:12
17	Plant Materials Program Sources of Conservation Plants http://plant- materials.nrcs.usda.gov/plant_sources.html	168	0.7%	161	00:00:53
18	Plant Materials Program Publications http://plant- materials.nrcs.usda.gov/pubslist/publications .html	181	0.76%	159	00:00:39
19	Plant Materials Program Program Information http://plant- materials.nrcs.usda.gov/program_info.html	169	0.71%	146	00:01:52
20	Plant Materials Program Commercial Seed Production http://plant- materials.nrcs.usda.gov/comm_seedpro.htm	125	0.52%	121	00:02:43
21	Plant Materials Program Bioengineering and Riparian http://plant-materials.nrcs.usda.gov/biorip.html	111	0.46%	105	00:02:43
22	Plant Materials Program Releases http://plant- materials.nrcs.usda.gov/releases.html	104	0.43%	96	00:00:59
23	Aberdeen Plant Materials Center http://plant-materials.nrcs.usda.gov/idpmc/	127	0.53%	95	00:01:04
24	Hoolehua Plant Materials Center http://plant-materials.nrcs.usda.gov/hipmc/	115	0.48%	92	00:02:43
25	Plant Materials Program Related Web	102	0.43%	91	00:04:41

Mos	t Requested Pages				
	Pages	Views	% of Total Views	Visitor Sessions	Avg. Time Viewed
	Sites: An A to Z Listing of Sites by Site http://plant-materials.nrcs.usda.gov/websites/alltitle.html				
26	Plant Materials Program References http://Plant- Materials.nrcs.usda.gov/references.html	103	0.43%	90	00:01:57
27	Plant Materials Program Finding Information and Assistance http://plant- materials.nrcs.usda.gov/find_info.html	88	0.37%	85	00:01:45
28	Big Flats Plant Materials Center http://plant-materials.nrcs.usda.gov/nypmc/	100	0.42%	84	00:01:37
29	Manhattan Plant Materials Center http://plant-materials.nrcs.usda.gov/kspmc/	100	0.42%	81	00:03:53
30	Bridger Plant Materials Center http://plant-materials.nrcs.usda.gov/mtpmc/	97	0.4%	79	00:02:39
31	Elsberry Plant Materials Center http://plant-materials.nrcs.usda.gov/mopmc/	106	0.44%	78	00:02:05
32	Cape May Plant Materials Center http://plant-materials.nrcs.usda.gov/njpmc/	88	0.37%	73	00:02:36
33	Upper Colorado Environmental Plant Center http://plant-materials.nrcs.usda.gov/copmc/	72	0.3%	67	00:02:01
34	Booneville Plant Materials Center http://plant-materials.nrcs.usda.gov/arpmc/	76	0.32%	66	00:02:44
35	Knox City Plant Materials Center http://plant-materials.nrcs.usda.gov/txpmc/	69	0.29%	62	00:01:23
36	Rose Lake Plant Materials Center http://plant-materials.nrcs.usda.gov/mipmc/	67	0.28%	61	00:00:51
37	Lockeford Plant Materials Center http://plant-materials.nrcs.usda.gov/capmc/	65	0.27%	60	00:00:52
38	Plant Materials Program Sources of Seed and Plants http://plant- materials.nrcs.usda.gov/sources/bioeng.html	63	0.26%	60	00:04:15
39	Aberdeen Plant Materials Center http://plant- materials.nrcs.usda.gov/idpmc/welcome.htm l	66	0.27%	59	00:00:21
40	National Plant Materials Center http://plant-materials.nrcs.usda.gov/mdpmc/	63	0.26%	58	00:01:46
41	Aberdeen Plant Materials Center http://plant- materials.nrcs.usda.gov/idpmc/left_side.html	63	0.26%	58	00:00:14
42	Aberdeen Plant Materials Center http://plant- materials.nrcs.usda.gov/idpmc/header.html	62	0.26%	57	00:00:09
43	Plant Materials Program Related Web Sites: An A to Z Listing of Sites by Site http://plant- materials.nrcs.usda.gov/websites/allurl.html	59	0.24%	55	00:09:20
44	Kika de la Garza Plant Materials Center http://plant-materials.nrcs.usda.gov/stpmc/	59	0.24%	54	00:02:58
45	Plant Materials Program Directory of	56	0.23%	54	00:06:26

Most	Most Requested Pages				
	Pages	Views	% of Total Views	Visitor Sessions	Avg. Time Viewed
	Wetland Plant Vendors in the United State http://plant- materials.nrcs.usda.gov/pubslist/wetlandven dors.html				
46	Bismarck Plant Materials Center http://plant-materials.nrcs.usda.gov/ndpmc/	70	0.29%	53	00:01:20
47	East Texas Plant Materials Center http://plant-materials.nrcs.usda.gov/etpmc/	55	0.23%	52	00:01:01
48	Jamie L. Whitten Plant Materials Center http://plant-materials.nrcs.usda.gov/mspmc/	61	0.25%	52	00:01:20
49	Jimmy Carter Plant Materials Center http://plant-materials.nrcs.usda.gov/gapmc/	65	0.27%	52	00:00:51
50	Brooksville Plant Materials Center http://plant-materials.nrcs.usda.gov/flpmc/	56	0.23%	51	00:00:52
Subto	otal For the Page Views Above	15,207	64.25%	N/A	N/A
Total	For the Log File	23,666	100%	N/A	N/A

Most Requested Pages - Help Card

This section identifies the most popular pages on the site. The number of views includes only the successful hits for the page itself. It does not include any hits for graphics, audio or video files. The percentage of total views is the percentage of hits for that page compared to all other page types. **Tip:** The types of files included in this table can be configured using the File Types tab in the Options dialog box.

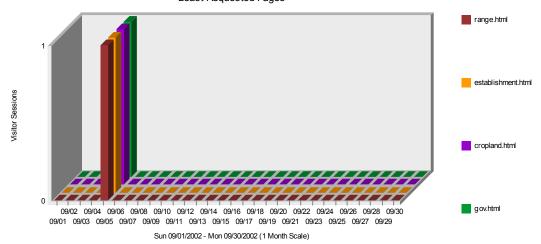
Tip: You can list all pages on the site by selecting a number of elements higher than the number of pages on the site.

Most likely these pages are requested the most because of their content and design. Based on the theory that the most requested pages have effectively attracted visitors, you can use similar elements and approaches to improve the less popular pages. Consider the average view times to determine which content holds visitor's attention.

Least Requested Pages

This section identifies the least popular pages on your Web site, and how often they were accessed.

Least Requested Pages



Leas	t Requested Pages			
	Pages	Views	% of Total Views	Visitor Sessions
1	Plant Materials Program Related Web Sites: Other Federal Government Sites http://www.plant-materials.nrcs.usda.gov/websites/gov.html	1	0%	1
2	Plant Materials Program Cropland Publications http://www.plant- materials.nrcs.usda.gov/pubslist/cropland.html	1	0%	1
3	Plant Materials Program Establishment - General Publications http://www.plant-materials.nrcs.usda.gov/pubslist/establishment.html	1	0%	1
4	Plant Materials Program Range Publications http://www.plant- materials.nrcs.usda.gov/pubslist/range.html	1	0%	1
5	Plant Materials Program Related Web Sites: Ecological Restoration http://www.plant- materials.nrcs.usda.gov/websites/eco.html	1	0%	1
6	Plant Materials Program Windbreaks and Shelterbelts Publications http://www.plant- materials.nrcs.usda.gov/pubslist/windbreak.html	1	0%	1
7	Plant Materials Program Recreation Areas Publications http://www.plant- materials.nrcs.usda.gov/pubslist/recreation.html	1	0%	1
8	Plant Materials Program Letterheads and Fax Templates http://Plant- Materials.nrcs.usda.gov/intranet/restricted/letterheads.h tml	1	0%	1
9	Plant Materials Program	2	0%	1

Leas	t Requested Pages			
	Pages	Views	% of Total Views	Visitor Sessions
	http://plant-materials.nrcs.usda.gov:80/			
10	Plant Materials Program Related Web Sites: Invasive Plants and Weeds http://www.plant- materials.nrcs.usda.gov/websites/weeds.html	2	0%	1
11	http://www.plant-materials.nrcs.usda.gov/pubs/	1	0%	1
12	Plant Materials Program Biofuel Publications http://www.plant- materials.nrcs.usda.gov/pubslist/biofuel.html	1	0%	1
13	Plant Materials Program Related Web Sites: Native Plants http://www.plant- materials.nrcs.usda.gov/websites/nat.html	1	0%	1
14	Plant Materials Program PM Web Site Activity http://plant- materials.nrcs.usda.gov/intranet/restricted/webactivity.h tml	1	0%	1
15	Redirect to IDPMC website http://www.plant- materials.nrcs.usda.gov/pubs/IDPMCpubs-sbg.html	1	0%	1
16	Plant Materials Program VISION: Finding Plant Solutions for Conservation Needs http://www.plant- materials.nrcs.usda.gov/reinvention02.html	1	0%	1
17	http://plant-materials.nrcs.usda.gov/id_guides/	1	0%	1
18	Plant Materials Program Plant Materials Display http://plant-materials.nrcs.usda.gov/intranet/restricted/display.html	1	0%	1
19	Plant Materials Program Windbreaks and Shelterbelts Publications http://plant- materials.nrcs.usda.gov/pubslist/windbreak.html	1	0%	1
20	Plant Materials Program Related Web Sites: Forestry http://www.plant- materials.nrcs.usda.gov/websites/for.html	1	0%	1

Least Requested Pages - Help Card

This section identifies the least popular pages on your Web site. The number of views only includes the successful hits for the page itself. It does not include any hits for graphics. The percentage of total views is the percentage of hits for that page compared to all other pages.

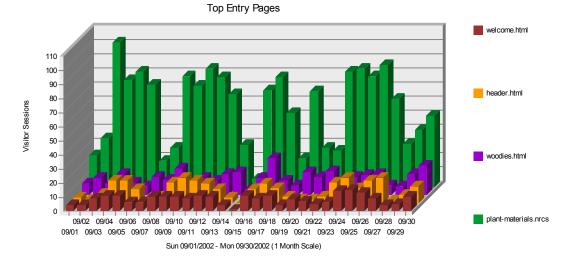
Tip: The types of files included in this table can be configured using the File Types tab in the Options dialog box.

Tip: You can list all pages on the site by setting the number of elements to a number higher than the number of pages on the site.

There are many reasons that these pages are requested the least. Consider the content and the navigational tools or descriptions available to guide visitors to them. How do these pages differ from those that are most requested? Do the average view times indicate visitors are not attracted long enough to convey your message? This table may indicate areas on your site that may need attention.

Top Entry Pages

This section identifies the first page viewed when a visitor visits this site. This is most likely your home page but, in some cases, it may also be specific URLs that visitors enter to access a particular page directly. The percentages refer to the total number of visitor sessions that started with a valid Document Type. If the session started on a document with a different type (such as a graphic or sound file), the file is not counted as an Entry Page, and the session is not counted in the total.



Top	Entry Pages		
-	File	% of Total	Visitor Sessions
1	Plant Materials Program http://plant-materials.nrcs.usda.gov/	33.35%	1,715
2	Plant Materials Program Tree & D Guide http://plant-materials.nrcs.usda.gov/id_guides/woodies/woodies.html	7.17%	369
3	Plant Materials Program http://plant-materials.nrcs.usda.gov/header.html	5.64%	290
4	Plant Materials Program http://plant-materials.nrcs.usda.gov/welcome.html	4.8%	247
5	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/	3.44%	177
6	Plant Materials Program http://plant-materials.nrcs.usda.gov/left_side.html	2.87%	148
7	Plant Materials Program Herbaceous Plant ID Guide http://plant- materials.nrcs.usda.gov/id_guides/herbaceous/herbaceous.html	2.52%	130
8	Plant Materials Program Wildfire Protection and Recovery http://plant-materials.nrcs.usda.gov/pubslist/wildfire.html	1.24%	64
9	Plant Materials Program Related Web Sites: An A to Z Listing of Sites by Site http://plant-materials.nrcs.usda.gov/websites/alltitle.html	1.22%	63
10	Plant Materials Program Plant ID Guides http://plant-materials.nrcs.usda.gov/id guides/plantid.html	0.89%	46
11	Hoolehua Plant Materials Center http://plant-materials.nrcs.usda.gov/hipmc/	0.81%	42
12	Aberdeen Plant Materials Center http://plant-materials.nrcs.usda.gov/idpmc/	0.68%	35
13	Plant Materials Program Seeding and Planting	0.66%	34

Top	Entry Pages		
_	File	% of Total	Visitor Sessions
	http://plant-materials.nrcs.usda.gov/seeding.html		000010110
14	Plant Materials Program Related Websites http://plant-materials.nrcs.usda.gov/websites/links.html	0.62%	32
15	Plant Materials Program Related Web Sites: An A to Z Listing of Sites by Site http://plant-materials.nrcs.usda.gov/websites/allurl.html	0.6%	31
16	Plant Materials Program Sources of Seed and Plants http://plant-materials.nrcs.usda.gov/sources/bioeng.html	0.58%	30
17	Elsberry Plant Materials Center http://plant-materials.nrcs.usda.gov/mopmc/	0.52%	27
18	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/header.html	0.5%	26
19	Bridger Plant Materials Center http://plant-materials.nrcs.usda.gov/mtpmc/	0.5%	26
20	Plant Materials Program Seed and Plant Production http://plant-materials.nrcs.usda.gov/seedpro.html	0.44%	23
Total	For the Pages Above	69.14%	3,555

Top Entry Pages - Help Card

This section identifies the pages visitors first saw when they entered this site. This is most likely your home page but, in some cases, it may also be specific URLs that visitors enter to access a particular page directly. For example, if a visitor enters http://www.WebTrends.com/WT-QA.HTM, he/she entered at the WT-QA.HTM page.

Percentages refer to the total number of visitor sessions that started with a valid Document Type. If a session started on a document with a different type (such as a graphic or sound file), the file would not be counted as an Entry Page, and the session is not included in the total. Such sessions are often the product of other sites referencing a specific downloadable file or graphic for example on your site. In such cases, a session may have a single hit to a non-document type file, and will not be counted for the percentage calculations.

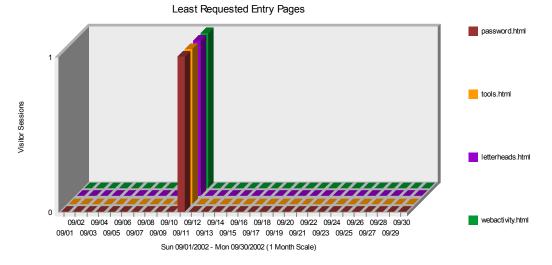
Also, web servers do not always log hits in perfect chronological order. For example, a hit to a GIF file can appear in the log before the hit to the HTML page that refers to this GIF.

Tip: Consider using the Entry Page filter to include or exclude entire visitor sessions based upon the first page a visitor viewed.

This statistic can indicate how you might want to optimize the architecture of your site based on where visitors are entering. You can also determine which external links to your site are most effective. Consider updating meta-tags and links.

Least Requested Entry Pages

This section identifies the first page viewed when a visitor visits this site. This is most likely your home page but, in some cases, it may also be specific URLs that visitors enter to access a particular page directly. The percentages refer to the total number of visitor sessions that started with a valid Document Type. If the session started on a document with a different type (such as a graphic or sound file), the file is not counted as an Entry Page, and the session is not counted in the total.



Leas	t Requested Entry Pages		
	File	% of Total	Visitor Sessions
1	Plant Materials Program PM Web Site Activity	0.01%	1
	http://www.plant-		
	materials.nrcs.usda.gov/intranet/restricted/webactivity.html		
2	Plant Materials Program Letterheads and Fax Templates	0.01%	1
	http://www.plant-		
3	materials.nrcs.usda.gov/intranet/restricted/letterheads.html	0.040/	4
3	Plant Materials Program NPMM Tools	0.01%	1
4	http://www.plant-materials.nrcs.usda.gov/npmm/tools.html	0.01%	1
4	Plant Materials Program Password Protected IntraNet http://www.plant-	0.01%	Į.
	materials.nrcs.usda.gov/intranet/restricted/password.html		
5	Under Construction	0.01%	1
	http://www.plant-materials.nrcs.usda.gov/mipmc/undercon.html	0.0170	
6	Upper Colorado EPC Releases	0.01%	1
	http://plant-materials.nrcs.usda.gov/copmc/releases.html		•
7	National PMC Releases	0.01%	1
	http://www.plant-materials.nrcs.usda.gov/mdpmc/releases.html		
8	Plant Materials Program Riparian Publications	0.01%	1
	http://plant-materials.nrcs.usda.gov/pubslist/riparian.html		
9	Bismarck Plant Materials Center	0.01%	1
	http://plant-materials.nrcs.usda.gov/ndpmc/welcome.html		
10	Aberdeen Plant Materials Center	0.01%	1
	http://www.plant-materials.nrcs.usda.gov/idpmc/welcome.html		
11	Lockeford Plant Materials Center	0.01%	1
	http://www.plant-materials.nrcs.usda.gov/capmc/welcome.html		
12	Cape May PMC Research, Studies & Dr. Activities	0.01%	1
	http://www.plant-materials.nrcs.usda.gov/njpmc/research.html		
13	Corvallis PMC Releases	0.01%	1

Leas	t Requested Entry Pages		
	File	% of Total	Visitor
			Sessions
	http://plant-materials.nrcs.usda.gov/orpmc/releases.html		
14	Big Flats Plant Materials Center	0.01%	1
	http://www.plant-materials.nrcs.usda.gov/nypmc/header.html		
15	Brooksville Plant Materials Center	0.01%	1
	http://www.plant-materials.nrcs.usda.gov/flpmc/welcome.html		
16	Rose Lake PMC Research, Studies & Damp; Activities	0.01%	1
	http://plant-materials.nrcs.usda.gov/mipmc/research.html		
17	http://www.plant-	0.01%	1
	materials.nrcs.usda.gov/_vti_bin/_vti_adm/fpadmdll.dll		
18	http://www.plant-materials.nrcs.usda.gov/pubs/	0.01%	1
19	Pullman PMC About the Center	0.01%	1
	http://plant-materials.nrcs.usda.gov/wapmc/about.html		
20	Tucson Plant Materials Center	0.01%	1
	http://Plant-Materials.nrcs.usda.gov/azpmc/welcome.html		
Total	For the Pages Above	0.38%	20

Least Requested Entry Pages - Help Card

This section identifies the pages visitors first saw when they entered this site. This is most likely your home page but, in some cases, it may also be specific URLs that visitors enter to access a particular page directly. For example, if a visitor enters http://www.WebTrends.com/WT-QA.HTM, he/she entered at the WT-QA.HTM page.

Percentages refer to the total number of visitor sessions that started with a valid Document Type. If a session started on a document with a different type (such as a graphic or sound file), the file would not be counted as an Entry Page, and the session is not included in the total. Such sessions are often the product of other sites referencing a specific downloadable file or graphic for example on your site. In such cases, a session may have a single hit to a non-document type file, and will not be counted for the percentage calculations.

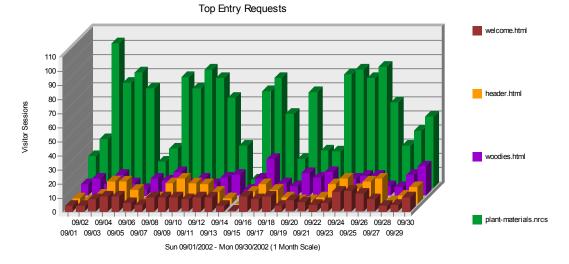
Also, web servers do not always log hits in perfect chronological order. For example, a hit to a GIF file can appear in the log before the hit to the HTML page that refers to this GIF.

Tip: Consider using the Entry Page filter to include or exclude entire visitor sessions based upon the first page a visitor viewed.

This statistic can indicate how you might want to optimize the architecture of your site based on where visitors are entering. You can also determine which external links to your site are least effective. Consider updating meta-tags and links.

Top Entry Requests

This section identifies the first hit from a visitor visiting this site. This is most likely the home page but, in some cases, it may also be specific URLs that visitors enter to access a particular file directly. The percentages refer to the total number of visitor sessions.



Top	Entry Requests		
•	File	% of Total	Visitor Sessions
1	Plant Materials Program http://plant-materials.nrcs.usda.gov/	20.55%	1,702
2	Plant Materials Program Tree & D Guide http://plant-materials.nrcs.usda.gov/id_guides/woodies/woodies.html	4.28%	355
3	Plant Materials Program http://plant-materials.nrcs.usda.gov/header.html	3.44%	285
4	Plant Materials Program http://plant-materials.nrcs.usda.gov/welcome.html	2.95%	245
5	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/	2.1%	174
6	http://plant-materials.nrcs.usda.gov/main[1].css	2.01%	167
7	Plant Materials Program http://plant-materials.nrcs.usda.gov/left_side.html	1.77%	147
8	http://plant-materials.nrcs.usda.gov/images/dot.gif	1.65%	137
9	Plant Materials Program Herbaceous Plant ID Guide http://plant- materials.nrcs.usda.gov/id guides/herbaceous/herbaceous.html	1.49%	124
10	http://plant-materials.nrcs.usda.gov/pubs/woodypocketguide3.pdf	1.28%	106
11	http://plant-materials.nrcs.usda.gov/pubs/azpmsarseedlist0501.pdf	0.89%	74
12	http://plant-materials.nrcs.usda.gov/images/logo_a.gif	0.8%	67
13	http://plant-materials.nrcs.usda.gov/images/fire_image2_tn.jpg	0.78%	65
14	http://plant-materials.nrcs.usda.gov/images/top_side.jpg	0.77%	64
15	http://plant-materials.nrcs.usda.gov/images/montage.jpg	0.77%	64
16	http://plant-materials.nrcs.usda.gov/images/new1_md_wht_a.gif	0.74%	62
17	http://plant-materials.nrcs.usda.gov/images/fire_image2_tnon.jpg	0.73%	61
18	Plant Materials Program Wildfire Protection and Recovery http://plant-materials.nrcs.usda.gov/pubslist/wildfire.html	0.71%	59
19	http://plant-materials.nrcs.usda.gov/images/border.jpg	0.71%	59
20	http://plant-materials.nrcs.usda.gov/images/info.gif	0.65%	54

Top	Entry Requests		
	File	% of Total	Visitor
			Sessions
Total	For the Requests Above	49.16%	4,071

Top Entry Requests - Help Card

This section identifies the first hit from visitors coming to this site. This is most likely the home page but, in some cases, it may also be specific URLs entered to access a particular file directly. For example, if a visitors enters http://www.WebTrends.com/WT-QA.HTM, he/she enters at the WT-QA.HTM page. The percentages refer to the total number of visitor sessions.

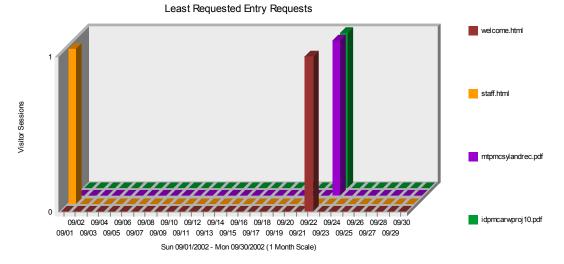
Tip: Consider using the Entry Page filter to include or exclude entire visitor sessions based upon the first page a visitor viewed.



Consider what is catching the attention of visitors most quickly and effectively.

Least Requested Entry Requests

This section identifies the first hit from a visitor visiting this site. This is most likely the home page but, in some cases, it may also be specific URLs that visitors enter to access a particular file directly. The percentages refer to the total number of visitor sessions.



Leas	t Requested Entry Requests		
	File	% of Total	Visitor Sessions
1	http://plant-materials.nrcs.usda.gov/pubs/idpmcarwproj10.pdf	0.01%	1
2	http://www.plant-materials.nrcs.usda.gov/pubs/mtpmcsylandrec.pdf	0.01%	1
3	Cape May PMC Staff Directory http://plant-materials.nrcs.usda.gov/njpmc/staff.html	0.01%	1
4	Cape May Plant Materials Center http://www.plant-materials.nrcs.usda.gov/njpmc/welcome.html	0.01%	1
5	Elsberry Plant Materials Center http://Plant-Materials.nrcs.usda.gov/mopmc/welcome.html	0.01%	1
6	Under Construction http://www.plant-materials.nrcs.usda.gov/mdpmc/undercon.html	0.01%	1
7	http://plant- materials.nrcs.usda.gov/id_guides/woodies/images/oleander_tn.jpg	0.01%	1
8	http://plant-materials.nrcs.usda.gov/pubs/mspmctn61990.pdf	0.01%	1
9	http://plant- materials.nrcs.usda.gov/id_guides/woodies/images/whitespruce_tn.jp	0.01%	1
10	http://plant- materials.nrcs.usda.gov/id_guides/woodies/images/amurmaple_tn.jpg	0.01%	1
11	http://plant- materials.nrcs.usda.gov/id_guides/woodies/images/autumnolive_tn.jp	0.01%	1
12	http://plant-materials.nrcs.usda.gov/pubs/flpmcprnatuprec00.pdf	0.01%	1
13	http://plant- materials.nrcs.usda.gov/id_guides/woodies/images/flameleafsumac_t n.jpg	0.01%	1
14	http://plant- materials.nrcs.usda.gov/id_guides/woodies/images/pomegranate_tn.j pg	0.01%	1
15	http://plant-materials.nrcs.usda.gov/pubs/gapmcabtrda3pete.pdf	0.01%	1
16	Corvallis PMC Releases	0.01%	1

Leas	Least Requested Entry Requests				
	File	% of Total	Visitor Sessions		
	http://plant-materials.nrcs.usda.gov/orpmc/releases.html				
17	http://plant- materials.nrcs.usda.gov/id_guides/woodies/images/eucalyptus_tn.jpg	0.01%	1		
18	http://www.plant-materials.nrcs.usda.gov/pubs/mopmcrncodrnich.pdf	0.01%	1		
19	http://plant-materials.nrcs.usda.gov/pubs/mtpmcbrjusc2brid.pdf	0.01%	1		
20	Plant Materials Program Herbaceous Plant ID Guide http://www.plant- materials.nrcs.usda.gov/id_guides/herbaceous/herbaceous.html	0.01%	1		
Total	For the Requests Above	0.24%	20		

Least Requested Entry Requests - Help Card

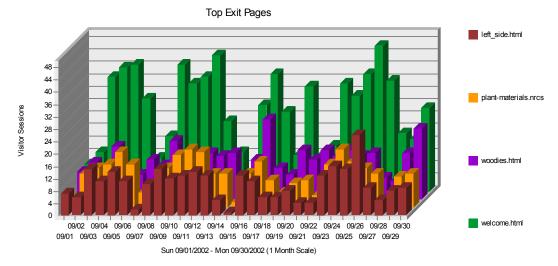
This section identifies the first hit from visitors coming to this site. This is most likely the home page but, in some cases, it may also be specific URLs entered to access a particular file directly. For example, if a visitors enters http://www.WebTrends.com/WT-QA.HTM, he/she enters at the WT-QA.HTM page. The percentages refer to the total number of visitor sessions.

Tip: Consider using the Entry Page filter to include or exclude entire visitor sessions based upon the first page a visitor viewed.

Consider what isn't catching the attention of visitors very quickly or effectively.

Top Exit Pages

This section identifies the pages visitors were on when they left the site. The percentages refer to the total number of visitor sessions that started with a valid Document Type. If the session started on a document with a different type (such as a graphic or sound file), the file is not counted as an Exit Page, and the session is not counted in the total.



Top	Exit Pages		
-	Pages	% of Total	Visitor Sessions
1	Plant Materials Program	15.73%	809
	http://plant-materials.nrcs.usda.gov/welcome.html		
2	Plant Materials Program Tree & Drub ID Guide	7.62%	392
	http://plant-materials.nrcs.usda.gov/id_guides/woodies/woodies.html		
3	Plant Materials Program	6.49%	334
	http://plant-materials.nrcs.usda.gov/		
4	Plant Materials Program	5.87%	302
	http://plant-materials.nrcs.usda.gov/left_side.html		
5	Plant Materials Program Herbaceous Plant ID Guide	3.24%	167
	http://plant-		
	materials.nrcs.usda.gov/id_guides/herbaceous/herbaceous.html		
6	Plant Materials Program	3.11%	160
	http://plant-materials.nrcs.usda.gov/header.html		
7	Plant Materials Program Seeding and Planting	2.13%	110
	http://plant-materials.nrcs.usda.gov/seeding.html		
8	Plant Materials Program Wildfire Protection and Recovery	1.71%	88
	http://plant-materials.nrcs.usda.gov/pubslist/wildfire.html		
9	Plant Materials Program	1.71%	88
	http://www.plant-materials.nrcs.usda.gov/welcome.html		
10	Plant Materials Program Seed and Plant Production	1.57%	81
	http://plant-materials.nrcs.usda.gov/seedpro.html		
11	Plant Materials Program Related Web Sites: An A to Z Listing of	1.32%	68
	Sites by Site		
	http://plant-materials.nrcs.usda.gov/websites/alltitle.html		
12	Plant Materials Program Sources of Conservation Plants	1.18%	61
	http://plant-materials.nrcs.usda.gov/plant_sources.html		
13	Plant Materials Program Plant ID Guides	1.16%	60
	http://plant-materials.nrcs.usda.gov/id_guides/plantid.html		

Top	Exit Pages		
_	Pages	% of Total	Visitor Sessions
14	Plant Materials Program Program Information http://plant-materials.nrcs.usda.gov/program_info.html	0.89%	46
15	Plant Materials Program Related Websites http://plant-materials.nrcs.usda.gov/websites/links.html	0.75%	39
16	Plant Materials Program Related Web Sites: An A to Z Listing of Sites by Site http://plant-materials.nrcs.usda.gov/websites/allurl.html	0.75%	39
17	Plant Materials Program PMC Locations http://plant-materials.nrcs.usda.gov/pmcs.html	0.73%	38
18	Plant Materials Program Sources of Seed and Plants http://plant-materials.nrcs.usda.gov/sources/bioeng.html	0.68%	35
19	Plant Materials Program Commercial Seed Production http://plant-materials.nrcs.usda.gov/comm_seedpro.html	0.66%	34
20	Plant Materials Program Directory of Wetland Plant Vendors in the United State http://plant-materials.nrcs.usda.gov/pubslist/wetlandvendors.html	0.64%	33
	For the Pages Above (only sessions starting on a valid document are included)	58.04%	2,984

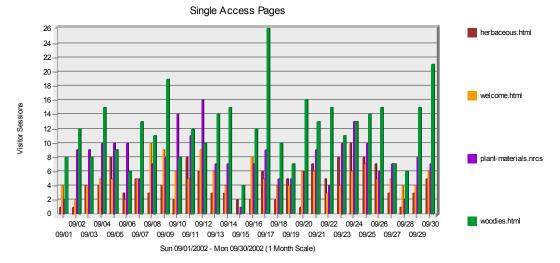
Top Exit Pages - Help Card

This section identifies the pages visitors were on when they left the site. These percentages refer to the total number of visitor sessions that started with a valid Document Type. If the session started on a document with a different type (such as a graphic or sound file), the file is not counted as an Exit Page, and the session is not counted in the total. Such sessions are often the product of other sites referencing a specific downloadable file or graphic for example on the site. In such cases, a session may have a single hit to a non-document type file, and will not be counted for the percentage calculations.

Use this statistic to determine your visitors' satisfaction with their visits. Visitors may have left this page once they found what they were looking for, or they have lost interest or determined the content didn't apply, or for many other reasons. For example, if your top exit page is your home page, this may be an indication that you need a better approach.

Single Access Pages

This section identifies the pages on the site that visitors access and exit without viewing any other page. The percentages refer to the total number of visitor sessions that started with a valid Document Type. If the session started on a document with a different type (such as a graphic or sound file), the file is not counted as a Single Access Page, and the session is not counted in the total



Sing	le Access Pages		
	Pages	% of Total	Visitor Sessions
1	Plant Materials Program Tree & Direction Tree &	15.63%	365
	http://plant-materials.nrcs.usda.gov/id_guides/woodies/woodies.html	40.000/	20.4
2	Plant Materials Program	10.02%	234
	http://plant-materials.nrcs.usda.gov/	0.550/	450
3	Plant Materials Program	6.55%	153
	http://plant-materials.nrcs.usda.gov/welcome.html	5 500/	100
4	Plant Materials Program Herbaceous Plant ID Guide	5.56%	130
	http://plant-		
5	materials.nrcs.usda.gov/id_guides/herbaceous/herbaceous.html	2.91%	68
5	Plant Materials Program	2.9170	00
6	http://plant-materials.nrcs.usda.gov/left_side.html	2.65%	62
0	Plant Materials Program http://plant-materials.nrcs.usda.gov/header.html	2.05%	02
7	Plant Materials Program Related Web Sites: An A to Z Listing of	2.26%	53
'	Sites by Site	2.20 /0	55
	http://plant-materials.nrcs.usda.gov/websites/alltitle.html		
8	Plant Materials Program Wildfire Protection and Recovery	2.01%	47
	http://plant-materials.nrcs.usda.gov/pubslist/wildfire.html	2.0170	77
9	Plant Materials Program Related Web Sites: An A to Z Listing of	1.24%	29
	Sites by Site	1.2470	20
	http://plant-materials.nrcs.usda.gov/websites/allurl.html		
10	Plant Materials Program Sources of Seed and Plants	1.19%	28
	http://plant-materials.nrcs.usda.gov/sources/bioeng.html		
11	Plant Materials Program Seeding and Planting	0.98%	23
	http://plant-materials.nrcs.usda.gov/seeding.html		
12	Plant Materials Program Seed and Plant Production	0.94%	22
	http://plant-materials.nrcs.usda.gov/seedpro.html		
13	Hoolehua Plant Materials Center	0.85%	20

Sing	le Access Pages		
	Pages	% of Total	Visitor Sessions
	http://plant-materials.nrcs.usda.gov/hipmc/		
14	Plant Materials Program Wildfire Protection and Recovery http://www.plant-materials.nrcs.usda.gov/pubslist/wildfire.html	0.81%	19
15	Plant Materials Program Related Websites http://plant-materials.nrcs.usda.gov/websites/links.html	0.77%	18
16	Plant Materials Program Plant ID Guides http://plant-materials.nrcs.usda.gov/id_guides/plantid.html	0.77%	18
17	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/	0.77%	18
18	Plant Materials Program Sources of Conservation Plants http://plant-materials.nrcs.usda.gov/plant_sources.html	0.64%	15
19	Plant Materials Program PMC Locations http://plant-materials.nrcs.usda.gov/pmcs.html	0.64%	15
20	Corvallis PMC Research, Studies & Description Corvallis PMC Research, Studies & Corvallis PMC	0.55%	13
Total	For the Pages Above	57.81%	1,350

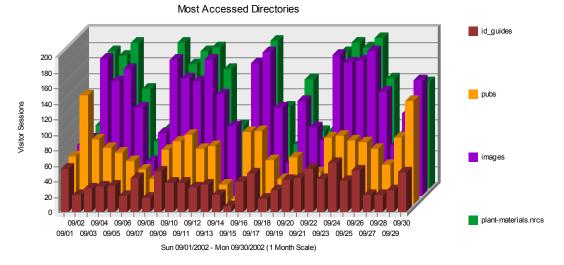
Single Access Pages - Help Card

This section identifies the pages on the site that visitors access and exit without viewing any other page. This demonstrates where visitors enter and leave immediately. These percentages refer to the total number of visitor sessions that started with a valid Document Type. If the session started on a document with a different type (such as a graphic or sound file), the file is not counted as a Single Access Page, and the session is not included in the total.

This information can be helpful when considering the design of the site with respect to the type of visitors. Consider how well these pages convey your message. Do they need improvement to extend visitor sessions, or is it possible that are you attracting the wrong visitors with references to your site?

Most Accessed Directories

This section analyzes accesses to the directories of the site. This information can be useful in determining the types of data most often requested.



Mos	t Accessed Directories					
	Path to Directory	Hits	% of Total	Non Cached	Non Cached K	Visitor Sessions
			Hits	%	Xferred	
1	http://plant-materials.nrcs.usda.gov/	16,303	15.94 %	79.05%	55,030	3,920
2	http://plant- materials.nrcs.usda.gov/images	33,136	32.41 %	73.23%	151,953	3,735
3	http://plant- materials.nrcs.usda.gov/pubs	16,982	16.61 %	89.89%	2,071,930	2,092
4	http://plant- materials.nrcs.usda.gov/id_guides	10,198	9.97%	89.85%	403,015	1,095
5	http://www.plant- materials.nrcs.usda.gov/	1,903	1.86%	70.94%	5,986	449
6	http://plant- materials.nrcs.usda.gov/pubslist	542	0.53%	85.42%	3,382	371
7	http://www.plant- materials.nrcs.usda.gov/images	3,894	3.8%	68.1%	14,842	351
8	http://plant- materials.nrcs.usda.gov/websites	512	0.5%	95.11%	14,082	306
9	http://www.plant- materials.nrcs.usda.gov/pubs	5,769	5.64%	82.92%	591,539	177
10	http://plant- materials.nrcs.usda.gov/idpmc	666	0.65%	90.24%	8,689	152
11	http://plant- materials.nrcs.usda.gov/nypmc	391	0.38%	89.51%	2,985	149
12	http://plant- materials.nrcs.usda.gov/hipmc	291	0.28%	87.28%	1,193	122
13	http://plant- materials.nrcs.usda.gov/kspmc	382	0.37%	85.34%	3,111	115
14	http://plant- materials.nrcs.usda.gov/capmc	356	0.34%	85.67%	2,552	112
15	http://plant- materials.nrcs.usda.gov/mtpmc	349	0.34%	86.24%	2,262	110

Most	Accessed Directories					
	Path to Directory	Hits	% of	Non	Non	Visitor
			Total	Cached	Cached K	Sessions
			Hits	%	Xferred	
16	http://plant-	464	0.45%	80.6%	3,599	110
	materials.nrcs.usda.gov/mopmc					
17	http://plant-	374	0.36%	85.02%	2,567	103
	materials.nrcs.usda.gov/mipmc					
18	http://plant-	425	0.41%	88.94%	2,853	102
	materials.nrcs.usda.gov/njpmc					
19	http://plant-	292	0.28%	87.32%	2,570	102
	materials.nrcs.usda.gov/mdpmc					
20	http://plant-	215	0.21%	88.37%	1,656	93
	materials.nrcs.usda.gov/flpmc					

Most Accessed Directories - Help Card

This section analyzes accesses to your site's directories. The table lists the most accessed directories in decreasing order of the number of hits. Non-Cached % represents the percentage of hits that were not already in the visitor's browser cache. Use this information to determine the types of data most often requested.

Tip: To focus your report, consider using the Directory filter to include or exclude directories and subdirectories.

These trends indicate the content visitors are most interested in. Use this information to determine content areas to develop, which to focus on less, and how to arrange your content for optimal effect.

Top Paths Through Site

This section identifies the paths visitors most often follow when visiting the site. The path begins at the starting page and shows the following consecutive pages viewed.

Starting Page	h Site by Starting Page Paths from Start	% of Total	Visitor
- 1			Sessions
All Entry Pages	1.Plant Materials Program Tree & Drub ID	7.09%	36
All Elling I agos	Guide		
	http://plant-		
	materials.nrcs.usda.gov/id_guides/woodies/woodies		
	.html		
	1.Plant Materials Program	6.2%	31
	http://plant-materials.nrcs.usda.gov/		
	2.Plant Materials Program		
	http://plant-materials.nrcs.usda.gov/left_side.html		
	3. Plant Materials Program		
	http://plant-materials.nrcs.usda.gov/header.html		
	4. Plant Materials Program		
	http://plant-materials.nrcs.usda.gov/welcome.html		
	1.Plant Materials Program	4.55%	23
	http://plant-materials.nrcs.usda.gov/		
	1.Plant Materials Program	3.11%	16
	http://plant-materials.nrcs.usda.gov/		
	2.Plant Materials Program		
	http://plant-materials.nrcs.usda.gov/header.html		
	3.Plant Materials Program		
	http://plant-materials.nrcs.usda.gov/left_side.html		
	4. Plant Materials Program		
	http://plant-materials.nrcs.usda.gov/welcome.html		
	1.Plant Materials Program	2.97%	1:
	http://plant-materials.nrcs.usda.gov/welcome.html		
	1.Plant Materials Program Herbaceous Plant ID	2.52%	13
	Guide		
	http://plant-		
	materials.nrcs.usda.gov/id guides/herbaceous/herb		
	aceous.html		
	1.Plant Materials Program	1.61%	
	http://plant-materials.nrcs.usda.gov/		
	2.Plant Materials Program		
	http://plant-materials.nrcs.usda.gov/header.html		
	3.Plant Materials Program		
	http://plant-materials.nrcs.usda.gov/welcome.html		
	4.Plant Materials Program		
	http://plant-materials.nrcs.usda.gov/left_side.html		
	1.Plant Materials Program	1.32%	(
	http://plant-materials.nrcs.usda.gov/left_side.html		
	1.Plant Materials Program	1.2%	(
	http://plant-materials.nrcs.usda.gov/header.html	1.270	`
	1.Plant Materials Program	1.06%	Į.
	http://plant-materials.nrcs.usda.gov/	1.00 /0	`
	2.Plant Materials Program		
	http://plant-materials.nrcs.usda.gov/welcome.html		
	3.Plant Materials Program		
	http://plant-materials.nrcs.usda.gov/header.html		
	IIIIp.//piarit-irialeriais.fii cs.uSua.qov/fieauer.filfiii		

Starting Page	h Site by Starting Page Paths from Start	% of Total	Visitor
ounting rago	T dillo illolli otali	70 01 1000	Sessions
	http://plant-materials.nrcs.usda.gov/left_side.html		
	1.Plant Materials Program Related Web Sites:	1.03%	5:
	An A to Z Listing of Sites by Site		
	http://plant-		
	materials.nrcs.usda.gov/websites/alltitle.html		
	1.Plant Materials Program	0.99%	5
	http://plant-materials.nrcs.usda.gov/header.html		
	2.Plant Materials Program		
	http://plant-materials.nrcs.usda.gov/		
	3.Plant Materials Program		
	http://plant-materials.nrcs.usda.gov/welcome.html		
	4.Plant Materials Program		
	http://plant-materials.nrcs.usda.gov/left_side.html		
	1.Plant Materials Program Wildfire Protection	0.91%	4
	and Recovery		
	http://plant-		
	materials.nrcs.usda.gov/pubslist/wildfire.html		
	1.Plant Materials Program	0.89%	4
	http://plant-materials.nrcs.usda.gov/		
	2.Plant Materials Program		
	http://plant-materials.nrcs.usda.gov/left_side.html		
	3.Plant Materials Program		
	http://plant-materials.nrcs.usda.gov/header.html		
	4.Plant Materials Program		
	http://plant-materials.nrcs.usda.gov/welcome.html		
	5.Plant Materials Program Seeding and		
	Planting		
	http://plant-materials.nrcs.usda.gov/seeding.html	0.070/	4
	1.Plant Materials Program	0.87%	4
	http://www.plant-materials.nrcs.usda.gov/		
	2.Plant Materials Program		
	http://www.plant- materials.nrcs.usda.gov/left_side.html		
	3.Plant Materials Program		
	http://www.plant-		
	materials.nrcs.usda.gov/header.html		
	4.Plant Materials Program		
	http://www.plant-		
	materials.nrcs.usda.gov/welcome.html		
	1.Plant Materials Program	0.81%	4
	http://plant-materials.nrcs.usda.gov/header.html	0.0.70	
	2.Plant Materials Program		
	http://plant-materials.nrcs.usda.gov/		
	3.Plant Materials Program		
	http://plant-materials.nrcs.usda.gov/left_side.html		
	4.Plant Materials Program		
	http://plant-materials.nrcs.usda.gov/welcome.html		
	1.Plant Materials Program	0.73%	3
	http://plant-materials.nrcs.usda.gov/		
	2.Plant Materials Program		
	http://plant-materials.nrcs.usda.gov/welcome.html		
	3.Plant Materials Program		
	http://plant-materials.nrcs.usda.gov/left_side.html		
	4.Plant Materials Program		
	http://plant-materials.nrcs.usda.gov/header.html		
	1.Plant Materials Program Related Web Sites:	0.56%	2

Top Paths Through Site by Starting Page				
Starting Page	Paths from Start	% of Total	Visitor Sessions	
	An A to Z Listing of Sites by Site			
	http://plant-			
	materials.nrcs.usda.gov/websites/allurl.html			
	1.Plant Materials Program Sources of Seed and	0.54%	28	
	Plants			
	http://plant-			
	materials.nrcs.usda.gov/sources/bioeng.html			
	1.Plant Materials Program	0.52%	27	
	http://plant-materials.nrcs.usda.gov/			
	2.Plant Materials Program			
	http://plant-materials.nrcs.usda.gov/left_side.html			
	3.Plant Materials Program			
	http://plant-materials.nrcs.usda.gov/header.html			
	4.Plant Materials Program			
	http://plant-materials.nrcs.usda.gov/welcome.html			
	5.Plant Materials Program			
	http://plant-materials.nrcs.usda.gov/			

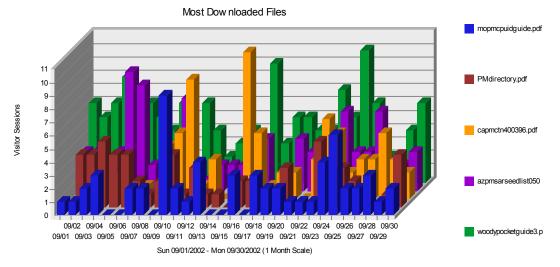
Top Paths Through Site - Help Card

This section shows you the most frequently traveled paths your visitors take when accessing the specified web pages.

Vuse this information to evaluate the design of your web site. Where do people go from theses pages? What pages are visited first? Do your visitors appear to be looking for pages that should be more accessible?

Most Downloaded Files

This section identifies the most popular file downloads for the site. If an error occurred during the transfer, that transfer is not counted.



	File	No. of	% of Total	Session
		Downloads	Downloads	Downloads
1	http://plant- materials.nrcs.usda.gov/pubs/woodypocketg uide3.pdf	557	2.37%	144
2	http://plant- materials.nrcs.usda.gov/pubs/azpmsarseedli st0501.pdf	417	1.77%	93
3	http://plant- materials.nrcs.usda.gov/pubs/capmctn40039 6.pdf	629	2.67%	82
4	http://plant- materials.nrcs.usda.gov/PMdirectory.pdf	200	0.85%	61
5	http://plant- materials.nrcs.usda.gov/pubs/mopmcpuidgui de.pdf	159	0.67%	60
6	http://plant- materials.nrcs.usda.gov/pubs/woodypocketg uide2.pdf	568	2.41%	51
7	http://plant- materials.nrcs.usda.gov/pubs/idpmcarwproj1 4.pdf	126	0.53%	47
8	http://plant- materials.nrcs.usda.gov/pubs/woodypocketg uide.pdf	168	0.71%	47
9	http://plant- materials.nrcs.usda.gov/pubs/wapmctn3105 96.pdf	104	0.44%	42
10	http://plant- materials.nrcs.usda.gov/pubs/flpmcpuflsdpro d.pdf	5,337	22.73%	42
11	http://plant- materials.nrcs.usda.gov/pubs/idpmctn40601.	127	0.54%	37

Most Downloaded Files				
	File	No. of Downloads	% of Total Downloads	Session Downloads
	pdf			
12	http://plant- materials.nrcs.usda.gov/sources/bioeng.pdf	71	0.3%	37
13	http://plant- materials.nrcs.usda.gov/pubs/capmctn49069 7.pdf	102	0.43%	35
14	http://plant- materials.nrcs.usda.gov/pubs/mopmctn24.p df	74	0.31%	35
15	http://plant- materials.nrcs.usda.gov/pubs/mspmcpuvend 0999.pdf	364	1.55%	34
16	http://plant- materials.nrcs.usda.gov/pubs/idpmcpustguid .pdf	414	1.76%	33
17	http://plant- materials.nrcs.usda.gov/pubs/idpmcarwproj1 2.pdf	59	0.25%	33
18	http://plant- materials.nrcs.usda.gov/pubs/mdpmcpurele ases2001.pdf	78	0.33%	32
19	http://plant- materials.nrcs.usda.gov/pubs/wapmctn2901 95.pdf	67	0.28%	30
20	http://plant- materials.nrcs.usda.gov/pubs/etpmcbrconwe t.pdf	76	0.32%	30
Total	For the Files Above	9,697	41.3%	N/A

Most Downloaded Files - Help Card

This section identifies the most popular file downloads for the site. The number of downloads indicates the number of times the file was successfully downloaded whereas the number of visitor sessions indicates the number of individuals who downloaded the file. If an error occurred during the transfer, that transfer is not counted.

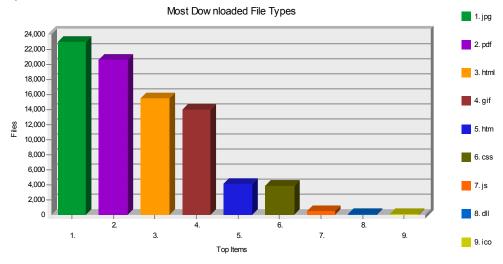
Tip: You can use the File Types tab of the Options dialog box to specify the types of files included in this computation.

Tip: To focus your report, consider using the File Filter to include or exclude files or file types.

Most downloaded file types indicates the most popular data visitors are seeking. Files that don't appear on the list, or appear low on the list, may require maintenance, such as decreasing file size, or improving link placement.

Most Downloaded File Types

This section identifies the accessed file types and the total kilobytes downloaded for each file type. Cached requests and erred hits are excluded from the totals.



Most	Most Downloaded File Types				
	File type	Files	K Bytes		
			Transferred		
1	jpg	23,081	508,505		
2	pdf	20,742	2,769,845		
3	html	15,571	132,803		
4	gif	14,060	57,308		
5	htm	4,215	7,147		
6	css	3,956	3,605		
7	js	607	23,694		
8	dll	154	4,633		
9	ico	146	67		
10	tif	66	924		
11	xls	28	718		
12	doc	22	1,350		
Total	Total Files & K Bytes Transferred 82,648				

Most Downloaded File Types - Help Card

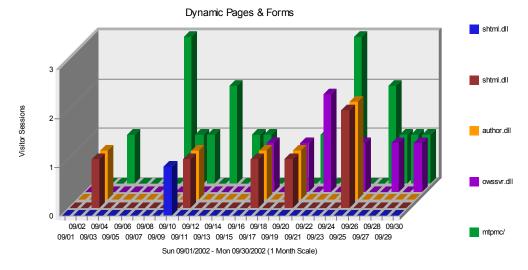
This section identifies the accessed file types and the total kilobytes downloaded for each file type. Cached requests and erred hits are excluded from the totals. The types of files downloaded are listed in decreasing order of the number of file downloads, and the number of kilobytes transferred is given for each file type.

Tip: You can use the File Types tab in the Options dialog box to specify the types of files included in this table. **Tip:** To focus your report, consider using the File filter to include or exclude files or file types.

This provides a general statistic for the type of data visitors are interested in downloading from your site. Use this to consider which download types require improvements for better conveying your message.

Dynamic Pages & Forms

This section identifies the most popular dynamic pages and forms executed by the server. WebTrends counts any line with a Post command or a Get command with a "?" as a dynamic page, and shows only successful hits.



Dynamic Pages & Forms				
	Dynamic Pages	No. of Pages	% of Total	Visitor Sessions
1	http://plant-materials.nrcs.usda.gov/mtpmc/	22	12.42%	20
2	http://plant- materials.nrcs.usda.gov/_vti_bin/owssvr.dll	14	7.9%	7
3	http://plant- materials.nrcs.usda.gov/_vti_bin/_vti_aut/aut hor.dll	26	14.68%	6
4	http://plant- materials.nrcs.usda.gov/_vti_bin/shtml.dll	23	12.99%	6
5	http://www.Plant- Materials.nrcs.usda.gov/_vti_bin/shtml.dll	2	1.12%	1
6	http://www.plant- materials.nrcs.usda.gov/_vti_bin/_vti_adm/fp admdll.dll	19	10.73%	1
7	http://www.Plant- Materials.nrcs.usda.gov/_vti_bin/_vti_aut/aut hor.dll	70	39.54%	1
8	http://www.plant- materials.nrcs.usda.gov/mtpmc/	1	0.56%	1

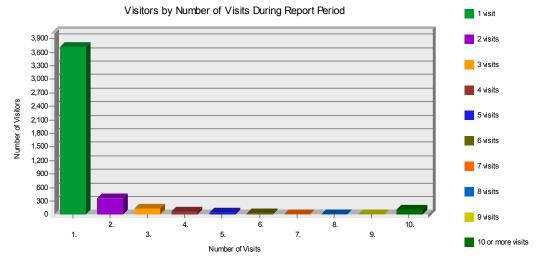
Dynamic Pages & Forms - Help Card

? This section shows the dynamic pages and forms that are used the most.

If you have a dynamic site, this table can be used with the Most Requested Pages table to determine your most popular pages. In addition, you can also use this information to place ads of higher value on the most popular pages.

Visitors by Number of Visits During Report Period

This section shows the distribution of visitors based on how many times each visitor visited your site.



Visitors by Number of Visits During Report Period				
Number of Visits	Number of Visitors	% of Total Unique Visitors		
1 visit	3710	82.24%		
2 visits	364	8.06%		
3 visits	133	2.94%		
4 visits	76	1.68%		
5 visits	43	0.95%		
6 visits	34	0.75%		
7 visits	13	0.28%		
8 visits	13	0.28%		
9 visits	10	0.22%		
10 or more visits	115	2.54%		

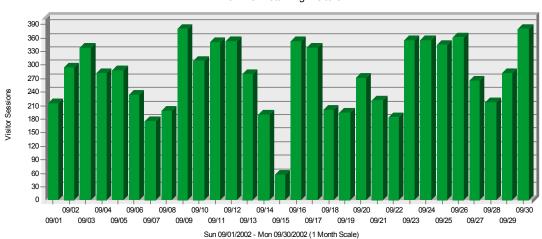
Visitors by Number of Visits During Report Period - Help Card

This section shows the distribution of visitors based on how many times each visitor visited your site. This covers visits made during the reporting period only; a visitor's visits before or after the reporting period do not contribute to the visitor's visit count.

This statistic is an indication of whether or not your site compels return visits. Updating web site content is one way to improve this statistic.

New vs. Returning Visitors

This section shows the number of first-time visitors to your site and the number of returning visitors to your site. Only visitors identified by cookies are counted. First-time visitors are those who didn't have a cookie on their 1st hit, but had one on later hits. Returning visitors are those who already had a cookie on their 1st hit (their previous visit happened before the start of this report period.)



New vs. Returning Visitors

New vs. Returning Visitors		
New or Returning Visitor	Number of Visitor Sessions	% of Total Sessions
Unknown	8,281	100.00%

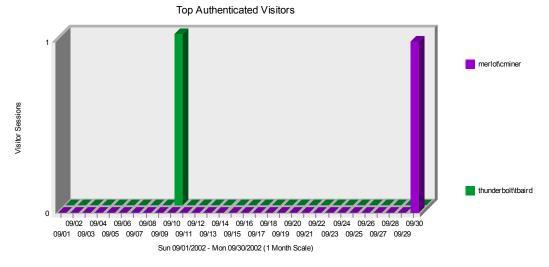
New vs. Returning Visitors - Help Card

This section shows the number of first-time visitors to your site and the number of returning visitors to your site. Only visitors who can be identified with cookies are counted. First-time visitors are those who didn't have a cookie on their 1st hits, but had one on later hits. Returning visitors are those who already had a cookie on their 1st hit, and whose previous visit happened before the start of this report period. To get the most accurate information, make sure you set up the Cookies tab in the Options window to properly interpret the cookies you give to visitors.

By considering the ratio between new and returning visitors over a period of time, you can determine if your site is adequately attracting repeat visits. If you consistently have a high number of returning visitors, congratulations; you're doing a good job! However, if you are accustomed to seeing a low number of returning visitors, it's time to figure out why.

Top Authenticated Visitors

This section identifies the true name and relative activity level of the visitors logging onto a server that requires user name and password. You may find more authenticated visitors than visitors (in the following table) as several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may come from a single IP address, authentication is a much more accurate way to identify top visitors.



Top Authenticated Visitors				
	Visitor	Hits	% of Total Hits	Visitor Sessions
1	thunderbolt\tbaird	68	87.17%	1
2	merlot\cminer	10	12.82%	1
Total		78	100%	2

Top Authenticated Visitors - Help Card

This section shows the authenticated users who visited your site the most.

You may use this information for your marketing efforts, such as special promotions or newsletters.

Top Visitors

This section identifies the IP address and/or domain name and their relative activity level on the site. If you do not use WebTrends cookies to track sessions on the site, WebTrends cannot differentiate between hits from different visitors of a same IP.

Top '	Top Visitors				
	Visitor	Hits	% of Total	Visitor	
			Hits	Sessions	
1	crawler10.googlebot.com	207	0.2%	81	
2	crawler11.googlebot.com	176	0.17%	77	
3	crawler12.googlebot.com	280	0.27%	76	
4	idaberdeenD302.idaberdeen.fsc.usda.gov	1,406	1.37%	66	
5	buildrack80-old.sv.av.com	122	0.11%	48	
6	mdbeltsvild011.mdbeltsvil.fsc.usda.gov	974	0.95%	43	
7	cache-da03.proxy.aol.com	59	0.05%	41	
8	mdbeltsvild009.mdbeltsvil.fsc.usda.gov	880	0.86%	41	
9	209.249.67.104.looksmart.net	106	0.1%	36	
10	213.146.148.41	366	0.35%	35	
11	cache-dl01.proxy.aol.com	36	0.03%	32	
12	cache-mtc-aa02.proxy.aol.com	32	0.03%	30	
13	mscoffeev2d249.mscoffeev2.fsc.usda.gov	497	0.48%	29	
14	cache-mtc-aa07.proxy.aol.com	29	0.02%	28	
15	cache-rh05.proxy.aol.com	29	0.02%	28	
16	crawl1.googlebot.com	76	0.07%	27	
17	cache-mtc-aa06.proxy.aol.com	46	0.04%	27	
18	cache-rl01.proxy.aol.com	27	0.02%	26	
19	crawl5.googlebot.com	110	0.1%	26	
20	fireant.cr.usgs.gov	415	0.4%	25	
Subto	tal for Visitors Above	5,873	5.74%	822	
Total		102,221	100%	8,281	

Top Visitors - Help Card

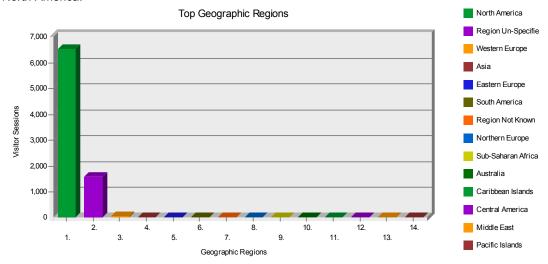
This section identifies IP addresses and/or domain names of visitors and their relative activity level. If you use WebTrends cookies to track sessions on the site, WebTrends can differentiate hits from visitors with the same IP address.

Tip: Consider the Visitor Address Filter to include or exclude activity based on visitor IP or domain.

Consider the visitors who use the site most, and tailor your site to their interests and needs. If this is an intranet, notice which employees use the site the most and find out what they like about it. You might also get feedback from those who use it the least and find out what they are looking for.

Top Geographic Regions

This section identifies the top locations of the visitors to the site by geographic region. The geographic region of the visitor is determined by the suffix of their domain name. Use this information carefully because this information is based on where the domain name of the visitor is registered, and may not always be an accurate identifier of the actual geographic location of this visitor. For example, while a vast majority of .com domain names are from North America, there is a small minority of domain names that exist outside of North America.



Top	Geographic Regions	
	Geographic Regions	Visitor
		Sessions
1	North America	6,531
2	Region Un-Specified	1,587
3	Western Europe	72
4	Asia	16
5	Eastern Europe	14
6	South America	13
7	Region Not Known	12
8	Northern Europe	10
9	Sub-Saharan Africa	8
10	Australia	7
11	Caribbean Islands	4
12	Central America	4
13	Middle East	2
14	Pacific Islands	1
Total		8,281

Top Geographic Regions - Help Card

This section identifies the top locations of the visitors to the site by geographic region. The geographic region is determined by the suffix of their domain names. Use this information carefully because it is based on where the domain name of the visitor is registered, and may not always be an accurate identifier of the visitor's actual geographic location. For example, while a vast majority of .com domain names are from North America, there is a small minority that exist outside of North America.

If reverse DNS lookups have not been performed, WebTrends cannot determine the country of origin and this section is not included in the report. The table lists the top geographic regions in decreasing order of the number of hits.

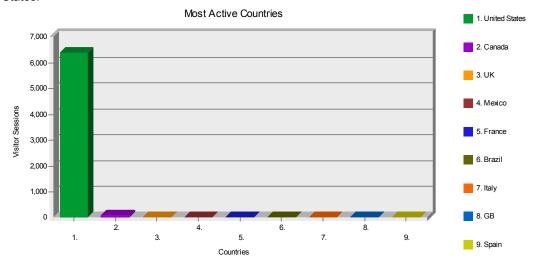
Tip: Consider the Visitor Address Filter to include or exclude activity based on visitor country.

Top Geographic Regions - Help Card

This information can help you meet the needs of your target audience as well as discover new audiences. Consider how you can make the content comprehensive and relevant to an International audience.

Most Active Countries

This section identifies the top locations of the visitors to the site by country. The country of the visitor is determined by the suffix of their domain name. Use this information carefully because this information is based on where the domain name of the visitor is registered, and may not always be an accurate identifier of the actual geographic location of this visitor. For example, while a vast majority of .com domain names are from the United States, there is a small minority of domain names that exist outside of the United States.



Most	Active Countries	
	Countries	Visitor
		Sessions
1	United States	6,409
2	Canada	108
3	UK	20
4	Mexico	14
5	France	10
6	Brazil	8
7	Italy	8
8	GB	8
9	Spain	8
10	AU	7
11	Belgium	6
12	South Africa	6
13	Portugal	5
14	Netherlands	5
15	Japan	5
16	Denmark	5
17	Iceland	4
18	Singapore	4
19	Germany	3
20	Sweden	3
Total		6,646

Most Active Countries - Help Card

This section identifies the top locations of the visitors to the site by country. The country is determined by the suffix of their domain names. Use this information carefully because it is based on where the domain name of the visitor is registered, and may not always be an accurate identifier of the visitor's

Most Active Countries - Help Card

actual geographic location. For example, while a vast majority of .com domain names are from the United States, there is a small minority that exist outside of the United States.

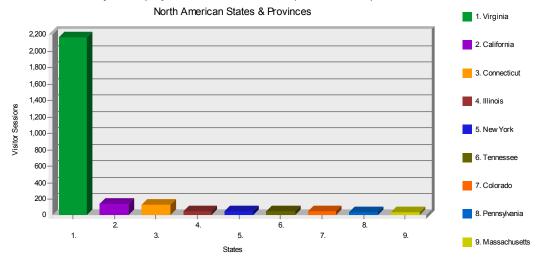
If reverse DNS lookups have not been performed, WebTrends cannot determine the country of origin and this section is not included in the report. The table lists the top countries in decreasing order of the number of hits.

Tip: Consider the Visitor Address Filter to include or exclude activity based on visitor country.

This information can help you meet the needs of your target audience as well as discover new audiences. Consider how you can make the content comprehensive and relevant to an International audience.

North American States and Provinces

This section breaks down web site activity to show which of the North American States and Provinces were the most active on the site. This information is based on where the domain name of the visitor is registered, and may not always be an accurate representation of the actual geographic location of this visitor. This information can only be displayed if reverse DNS lookups have been performed.



Nort	North American States & Provinces				
	State	Visitor Sessions			
1	Virginia	2,169			
2	California	140			
3	Connecticut	128			
4	Illinois	57			
5	New York	54			
6	Tennessee	54			
7	Colorado	51			
8	Pennsylvania	41			
9	Massachusetts	40			
10	Texas	30			
11	North Carolina	22			
12	Missouri	22			
13	Florida	21			
14	Montana	20			
15	Michigan	19			
16	Oregon	18			
17	Iowa	16			
18	Maryland	15			
19	New Jersey	15			
20	Kansas	14			
Total	For the States Above	2,946			

North American States and Provinces - Help Card

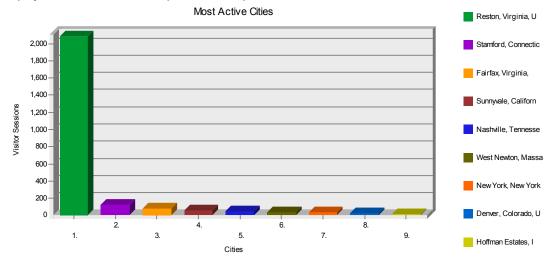
This section shows which of the North American States and Provinces were the most active on the site. This information is based on where the domain name of the visitor is registered, and may not always be an accurate representation of the actual geographic location of this visitor (for example, individual visitors will often be seen as coming from the state where their ISPs are registered.) This information can only be displayed if reverse DNS lookups have been performed.

North American States and Province	ces - Help Card
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This information can help you cater to your audience. Expand your audience by addressing the needs of those you want to draw to the site.

Most Active Cities

This section further breaks down the site's activity to show which cities were the most active on the site. This information is based on where the domain name of the visitor is registered, and may not always be an accurate representation of the actual geographic location of this visitor. This information can only be displayed if reverse DNS lookups have been performed.



Most	Most Active Cities				
	City, State	Visitor Sessions			
1	Reston, Virginia, United States	2,079			
2	Stamford, Connecticut, United States	124			
3	Fairfax, Virginia, United States	84			
4	Sunnyvale, California, United States	64			
5	Nashville, Tennessee, United States	51			
6	West Newton, Massachusetts, United States	34			
7	New York, New York, United States	33			
8	Denver, Colorado, United States	26			
9	Hoffman Estates, Illinois, United States	20			
10	Coudersport, Pennsylvania, United States	19			
11	Palo Alto, California, United States	17			
12	Kansas City, Missouri, United States	12			
13	Bozeman, Montana, United States	12			
14	Peoria, Illinois, United States	12			
15	Tallahassee, Florida, United States	11			
16	Little Rock, Arkansas, United States	11			
17	Ft. Collins, Colorado, United States	11			
18	Ames, Iowa, United States	10			
19	Fort Collins, Colorado, United States	10			
20	Princeton, New Jersey, United States	9			
Total	For the Cities Above	2,649			

Most Active Cities - Help Card

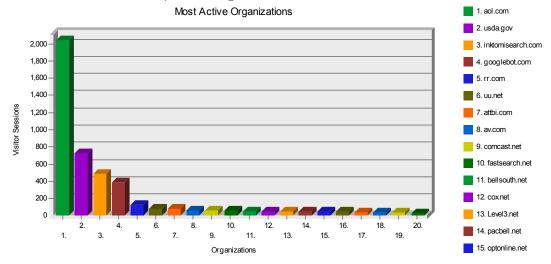
This section breaks down activity further to show which cities were the most active. This information is based on where the visitor's domain name is registered, and may not necessarily be an accurate representation of the visitor's actual geographic location. For example, visitors are frequently shown as coming from the city where their ISPs are registered.) This information can only be provided if reverse DNS lookups have been performed.

Most Active Citie	s - Help Card
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City information can be useful in focusing your marketing efforts in other media such as print or television advertising.

Most Active Organizations





Most	Active Organizations			
	Organizations	Hits	% of Total	Visitor
			Hits	Sessions
1	America Online	2,599	2.54%	2,035
	http://aol.com			
2	http://usda.gov	23,956	23.43%	728
3	http://inktomisearch.com	952	0.93%	489
4	http://googlebot.com	1,118	1.09%	384
5	EXCALIBUR Group A Time Warner	1,789	1.75%	124
	Company			
	http://rr.com			
6	UUNET Technologies Inc.	976	0.95%	83
	http://uu.net			
7	http://attbi.com	1,227	1.2%	82
8	Audio-Visual	155	0.15%	64
	http://av.com			
9	http://comcast.net	653	0.63%	56
10	http://fastsearch.net	738	0.72%	55
11	http://bellsouth.net	1,022	0.99%	54
12	D. A. Cox Enterprises Incorporated	1,135	1.11%	50
	http://cox.net			
13	http://Level3.net	786	0.76%	49
14	http://pacbell.net	943	0.92%	49
15	http://optonline.net	1,028	1%	48
16	AT	495	0.48%	46
	http://att.net			
17	http://looksmart.net	106	0.1%	36
18	http://213.146.148.41	366	0.35%	35
19	Charter Systems	414	0.4%	34
	http://charter.com			
20	http://uswest.net	347	0.33%	30
	tal For Companies Above	40,805	39.91%	4,531
Total	For the Log File	102,221	100%	8,281

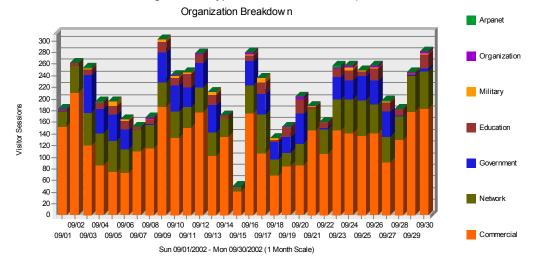
Most Active Organizations - Help Card

This section identifies the companies or organizations that accessed the site the most often. If the DNS lookup option is set to "Always" or "Automatically," WebTrends searches for the domain name in the company database, and includes the company name and geographic information in the graph and table. If reverse DNS lookups are not performed, either by WebTrends or by the server, only IP addresses are listed. The table lists companies and organizations in decreasing order of the number of hits.

P Determine how your e-business can be improved according to how businesses are using your site. Consider how your product can be made more attractive to organizations that have shown interest.

Organization Breakdown

This section provides a breakdown by types of organizations (.com, .net, .edu, .org, .mil, and .gov.) This information can only be displayed if reverse DNS lookups have been performed, and the percentages refer to the total of hits for which the organization type can be determined (some IPs cannot be resolved to a domain, and therefore an organization type cannot be determined).



Organization Breakdown					
	Organization Type	Hits	% of Total Hits	Visitor Sessions	
1	Commercial	17,383	25.3%	3,793	
2	Network	18,338	26.69%	1,318	
3	Government	25,204	36.69%	805	
4	Education	5,116	7.44%	356	
5	Military	1,908	2.77%	57	
6	Organization	650	0.94%	33	
7	Arpanet	83	0.12%	6	
Total	for Known Organization Types	68,682	100%	6,368	

Organization Breakdown - Help Card

This section provides a breakdown by types of organizations (.com, .net, .edu, .org, .mil, and .gov.) The table lists the types of organizations in decreasing order of the number of hits. This information can only be provided if reverse DNS lookups have been performed, and the percentages refer to the total of hits for which the organization type can be determined (some IPs cannot be resolved to a domain, and therefore an organization type cannot be determined).

Consider what type of organization is interested in your site and how you can attract other types.

Summary of Activity for Report Period

This section outlines general server activity, comparing the level of activity on weekdays and weekends. The Average Number of Visitors and Hits on Weekdays are the averages for each individual week day. The Average Number of Visitors and Hits for Weekends groups Saturday and Sunday together. Values in the table do not include erred hits.

Summary of Activity for Report Period	
Average Number of Visitor Sessions per day on Weekdays	311
Average Number of Hits per day on Weekdays	4,242
Average Number of Visitor Sessions for the entire Weekend	349
Average Number of Hits for the entire Weekend	2,626
Most Active Day of the Week	Mon
Least Active Day of the Week	Sun
Most Active Day Ever	September 16, 2002
Number of Hits on Most Active Day	5,918
Least Active Day Ever	September 15, 2002
Number of Hits on Least Active Day	410
Most Active Hour of the Day	10:00-10:59
Least Active Hour of the Day	01:00-01:59

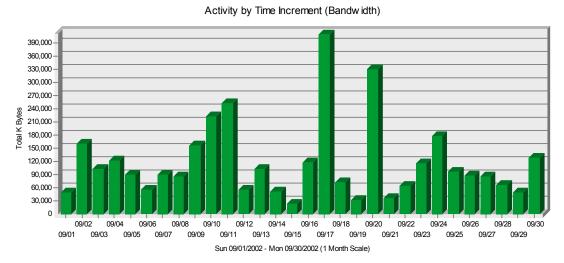
Summary of Activity for Report Period - Help Card

This section outlines general server activity, comparing the level of activity on weekdays and weekends. The Average Number of Visitors and Hits on Weekdays are the averages for each individual weekday. The Average Number of Visitors and Hits for Weekends groups Saturday and Sunday together. Values in the table do not include erred hits.

This table is useful for determining the best day of the week to perform system maintenance. You can determine least popular and most popular use trends for development of the site.

Summary of Activity by Time Increment

This section helps you understand the bandwidth requirements of the site by indicating the volume of activity in kilobytes transferred. The table provides various measures of activity by unit of time for the report period (the unit of time depends on the amount of time covered by the report, and will be the day in most cases).



Summary of Activity by Time Increment Time Interval Hits **Page Views KBytes Visitor** Sessions **Transferred** Sun 09/01/2002 1,186 321 50,935 K 216 Mon 09/02/2002 2,055 386 160,563 K 295 Tue 09/03/2002 4,455 103,238 K 339 1,051 Wed 09/04/2002 3,758 122,883 K 283 935 Thu 09/05/2002 4,144 1,120 90,762 K 288 Fri 09/06/2002 5.515 1,273 56,123 K 236 Sat 09/07/2002 91,727 K 1,591 461 177 Sun 09/08/2002 1,271 346 85,738 K 198 4,059 Mon 09/09/2002 959 156,877 K 380 Tue 09/10/2002 5,408 1,251 223,942 K 309 Wed 09/11/2002 254,063 K 5,189 1,017 352 Thu 09/12/2002 3,304 761 56,671 K 353 Fri 09/13/2002 3.694 871 102.770 K 281 Sat 09/14/2002 53,349 K 1.682 348 190 24,416 K Sun 09/15/2002 410 177 57 Mon 09/16/2002 5,918 1,057 118,651 K 353 Tue 09/17/2002 5,711 1,240 409,520 K 338 Wed 09/18/2002 2,248 202 456 73,008 K Thu 09/19/2002 2,208 534 32,051 K 194 Fri 09/20/2002 4.654 1.409 330,758 K 271 Sat 09/21/2002 1,963 530 37,978 K 222 Sun 09/22/2002 1.557 330 64.719 K 185 Mon 09/23/2002 1,120 115,339 K 355 4,921 Tue 09/24/2002 177,461 K 5.890 1,189 356 Wed 09/25/2002 96,312 K 3,575 976 344 Thu 09/26/2002 4,078 982 87,706 K 361 Fri 09/27/2002 3,232 879 85,974 K 266 Sat 09/28/2002 1,491 496 67,481 K 217

Summary of Activity by Time Increment						
Time Interval	Hits	Page Views	KBytes Transferred	Visitor Sessions		
Sun 09/29/2002	1,983	497	49,417 K	283		
Mon 09/30/2002	5,071	871	130,176 K	380		
Total	102,221	23,843	3,510,608 K	8,281		

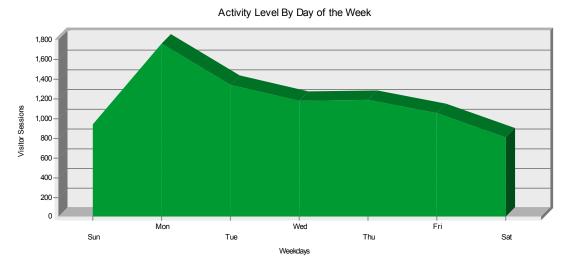
Summary of Activity by Time Increment - Help Card

This section helps you understand the bandwidth requirements of the site by indicating the volume of activity in kilobytes transferred. The table provides various measures of activity by unit of time for the report period (the unit of time depends on the amount of time covered by the report, and will be the day in most cases).

Periods of less activity should be considered for maintenance and content improvement.

Activity Level by Day of the Week

This section shows the activity for each day of the week for the report period (i.e. if there are two Mondays in the report period, the value presented is the sum of all hits for both Mondays.) Values in the table do not include erred hits.



Activity Level by Day of the Week Hits % of Total **Visitor** Day Hits **Sessions** 1 Sun 6,407 6.26% 939 22,024 2 Mon 21.54% 1,763 20.99% 1,342 3 21,464 Tue 4 Wed 14,770 14.44% 1,181 5 Thu 13,734 13.43% 1,196 6 Fri 17,095 16.72% 1,054 Sat 6,727 6.58% 806 **Total Weekdays** 89,087 87.15% 6,536 **Total Weekend** 13,134 12.84% 1,745

Activity Level by Day of the Week - Help Card

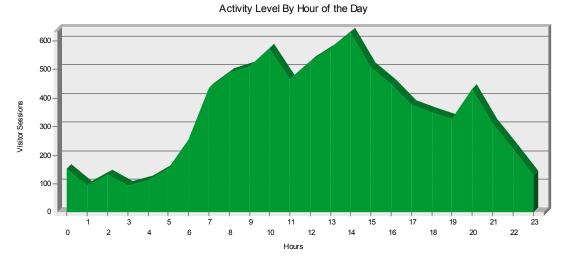
This section shows the activity for each day of the week for the report period (i.e. if there are two Mondays in the report period, the value presented is the sum of all hits for both Mondays.) The table lists the number of hits, percentage of total hits and visitor sessions for each day of the week for the report period. Values in this table do not include erred hits.

Tip: Consider the Day of Week Filter to include or exclude activity based on the day of the week.

P Days of less activity should be considered for maintenance and content improvement.

Activity Level by Hour of the Day

This section shows the most and the least active hour of the day for the report period. The second table breaks down activity for the given report period to show the average activity for each individual hour of the day (if there are several days in the report period, the value presented is the sum of all hits during that period of time for all days). All times are referenced to the location of the system running the analysis.



Activity Level by Hours Details Hour # of Hits % of Total # of Visitor Hits Sessions 00:00-00:59 0.67% 693 151 01:00-01:59 458 0.44% 94 0.81% 134 02:00-02:59 834 03:00-03:59 561 0.54% 92 04:00-04:59 863 0.84% 114 05:00-05:59 1,379 1.34% 154 06:00-06:59 4,177 4.08% 253 07:00-07:59 7,240 7.08% 434 08:00-08:59 7,649 7.48% 486 09:00-09:59 6,332 6.19% 511 10:00-10:59 10,358 10.13% 574 11:00-11:59 8.74% 8,944 463 12:00-12:59 7.707 7.53% 526 13:00-13:59 7,997 7.82% 571 14:00-14:59 8,578 8.39% 629 15:00-15:59 6,316 6.17% 506 16:00-16:59 4,992 4.88% 447 17:00-17:59 4,094 4% 375 18:00-18:59 3,872 3.78% 349 19:00-19:59 2.741 2.68% 326 20:00-20:59 2,155 2.1% 432 21:00-21:59 2.011 1.96% 309 22:00-22:59 1,347 1.31% 220 23:00-23:59 923 0.9% 131 Total Visitors during Work Hours (8:00am-68,873 67.37% 4,713 Total Visitors during After Hours (5:01pm-32.62% 33,348 3,568 7:59am)

Activity Level by Hour of the Day - Help Card

? This section shows the most and the least active hour of the day for the report period. The second table breaks down activity for the given report period to show the average activity for each individual hour of the day (if there are several days in the report period, the value presented is the sum of all hits during that period of time for all days). All times are referenced to the location of the system running the analysis. The table lists the percentage of total hits and visitor sessions, as well as the totals for work hours (8:00am - 5:00pm) and after hours (5:01pm - 7:59am).

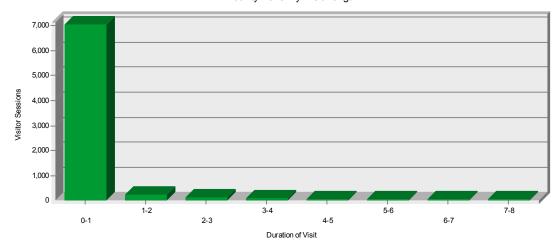
Tip: Consider the Hour of Day Filter to include or exclude activity based on the time of day.

This information is useful in determining what hour of the day is best for system maintenance.

Activity Level by Length of Visit

This section shows the number and percentages of visits and page views over selected visit lengths.

Activity Level By Visit Length



Visit Duration	Visits	Page Views	% of Total Visits	% of Total Views
(Minutes)		· ·		
0-1	7,052	10,299	85.15%	43.19%
1-2	253	2,346	3.05%	9.83%
2-3	128	1,026	1.54%	4.3%
3-4	95	753	1.14%	3.15%
4-5	65	573	0.78%	2.4%
5-6	51	488	0.61%	2.04%
6-7	47	380	0.56%	1.59%
7-8	41	327	0.49%	1.37%
8-9	36	697	0.43%	2.92%
9-10	31	284	0.37%	1.19%
10-11	27	203	0.32%	0.85%
11-12	44	419	0.53%	1.75%
12-13	25	491	0.3%	2.05%
13-14	21	197	0.25%	0.82%
14-15	28	335	0.33%	1.4%
15-16	17	136	0.2%	0.57%
16-17	12	130	0.14%	0.54%
17-18	20	208	0.24%	0.87%
18-19	12	104	0.14%	0.43%
> 19	276	4,447	3.33%	18.65%
Totals	8,281	23,843	100%	100%

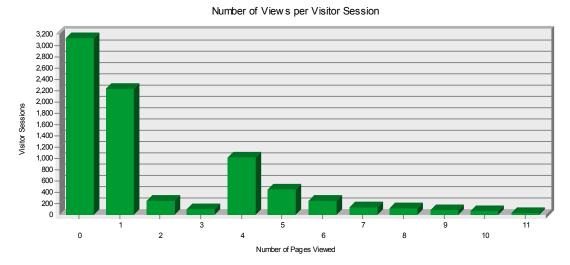
Activity Level by Length of Visit - Help Card

This section groups visitor sessions based on the their duration. For each grouping, the total number of visitors, and the total number of pages viewed is calculated. The accumulated totals for all of the visit duration groupings is shown at the bottom of the table.

This information is useful for determining how long visitors look at your web site.

Number of Views per Visitor Session

This section shows the number and percentages of visits and page views versus the number of pages viewed.



Number of Pages Viewed per Visit **Number of Pages Viewed Number of Visits** % of Total Visits 0 pages 3,140 37.91% 1 page 2,236 27% 3.01% 2 pages 250 113 1.36% 3 pages 12.46% 4 pages 1,032 5 pages 464 5.6% 3.07% 6 pages 255 7 pages 149 1.79% 8 pages 121 1.46% 1.18% 9 pages 98 79 0.95% 10 pages 11 or more pages 344 0.48% 100% **Totals** 8,281

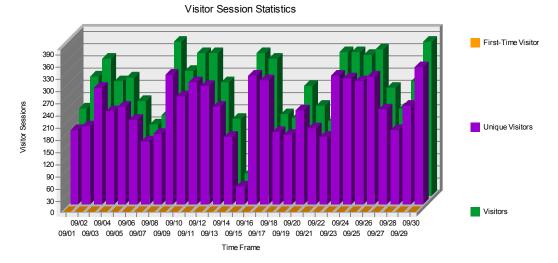
Number of Views per Visitor Session - Help Card

This section shows you how many visitors viewed one page, how many viewed 2 pages, ect. Number of Page Viewed is 0 indicates visitor sessions that access only non-page items (e.g. GIF, JPG).

You can quickly see how many visitors look at just one page or more than one page. If most visitors are only viewing one page, it may be an indication that the page where they entered didn't effectively guide them to the content they needed.

Visitor Session Statistics

This section shows how many visitors viewed your web site and how long they stayed. The information is split up into time slices based on the duration of the log file.



Visitor Session Statistics							
Time Frame	Visitors	Unique	First-Time	Average Visit	Visitor-		
		Visitors	Visitors	Length	Minutes		
Sun 09/01/2002	216	183	0	00:00:50	180		
Mon	295	193	0	00:00:47	231		
09/02/2002							
Tue 09/03/2002	339	288	0	00:02:39	903		
Wed	283	229	0	00:03:57	1,122		
09/04/2002							
Thu 09/05/2002	292	242	0	00:04:46	1,394		
Fri 09/06/2002	235	209	0	00:06:31	1,532		
Sat 09/07/2002	177	155	0	00:06:49	1,207		
Sun 09/08/2002	199	175	0	00:02:31	501		
Mon	381	320	0	00:01:31	583		
09/09/2002							
Tue 09/10/2002	309	268	0	00:02:34	797		
Wed	352	301	0	00:02:17	805		
09/11/2002							
Thu 09/12/2002	353	293	0	00:01:09	411		
Fri 09/13/2002	281	241	0	00:01:59	557		
Sat 09/14/2002	190	168	0	00:00:52	165		
Sun 09/15/2002	57	45	0	00:03:43	212		
Mon	353	319	0	00:01:20	476		
09/16/2002							
Tue 09/17/2002	338	306	0	00:01:53	639		
Wed	203	180	0	00:01:16	259		
09/18/2002	40.4	470		00.00.00	105		
Thu 09/19/2002	194	172	0	00:02:23	465		
Fri 09/20/2002	271	233	0	00:02:18	625		
Sat 09/21/2002	222	188	0	00:00:56	209		
Sun 09/22/2002	186	168	0	00:01:24	261		
Mon	355	319	0	00:01:52	666		
09/23/2002				22.25.25			
Tue 09/24/2002	355	311	0	00:02:25	862		

Visitor Session Statistics						
Time Frame	Visitors	Unique Visitors	First-Time Visitors	Average Visit Length	Visitor- Minutes	
Wed 09/25/2002	347	305	0	00:01:52	648	
Thu 09/26/2002	361	315	0	00:01:45	632	
Fri 09/27/2002	266	235	0	00:02:31	672	
Sat 09/28/2002	217	184	0	00:02:01	437	
Sun 09/29/2002	283	245	0	00:01:43	489	
Mon 09/30/2002	380	338	0	00:02:11	831	
Averages	NA	NA	NA	00:02:21	626	
Totals	NA	NA	NA	01:10:45	18,784	

Visitor Session Statistics - Help Card

The Visitor Session Statistics section shows visitor session activity for the reporting period. Visitors are typically tracked using the cookie that's been defined or by their IP addresses.

Visitors shows the number of visitor sessions for each interval.

Unique Visitors shows the number of unique visitor sessions. If the entire column displays N/A, it may be because Limit Memory Usage was activated, and the amount of memory required to track individual visitor sessions was exceeded. A total count of visitors and visitor sessions is available in the General Statistics

First-Time Visitors shows the number of sessions that were attributed to known first-time visitors. You must use a persistent cookie on your web server and have defined it in the program to get this information.

Average Visit Length shows the average length of the visitor session for each interval. Sessions with a length of zero (i.e. a single page view) are included in the average.

Visitor-Minutes provides the total number of minutes that visitors viewed your site based on the sum of each visitor session for the interval.

You can use this information to:

Determine which intervals have the most traffic. You might watch for increases or decreases in traffic and consider the circumstances that may impact the change (an ad campaign, press release, competitor announcement).

Plan for acquiring new equipment> If you've noticed a trend in visitor traffic, you can plan for future

Compare new vs. repeat customers. How much activity is attributed to new visitors? Are established customers returning to your site?

Technical Statistics and Analysis

This table shows the total number of hits for the site, how many were successful, how many failed, and calculates the percentage of hits that failed. It may help you in determining the reliability of the site.

Technical Statistics and Analysis			
Total Hits	102,961		
Successful Hits	102,221		
Failed Hits	740		
Failed Hits as Percent	0.71%		
Cached Hits	19,573		
Cached Hits as Percent	19.01%		

Technical Statistics and Analysis - Help Card

This table shows the total number of hits for the site, how many were successful, how many failed, and calculates the percentage of hits that failed. Failed hits are hits where a server or client error occurred. Cached hits are those where the page was found in the cache of the browser, so the server did not need to transfer the file.

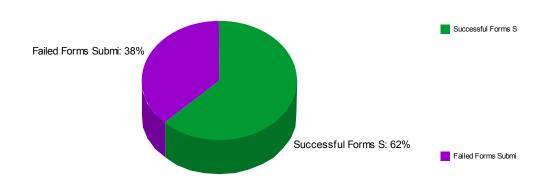


This section is useful in determining the reliability of the site.

Dynamic Pages & Forms Errors

This section shows the number of successful form submissions compared to the number that failed. WebTrends considers anything with Post command as a dynamic page.

Dynamic Pages & Forms Errors



Percent of Total Hits

Dynamic Pages & Forms Errors			
Туре	Hits	% of Total	
Successful Forms Submitted	177	62.32%	
Failed Forms Submitted	107	37.67%	
Total	284	100%	

Dynamic Pages & Forms Errors - Help Card

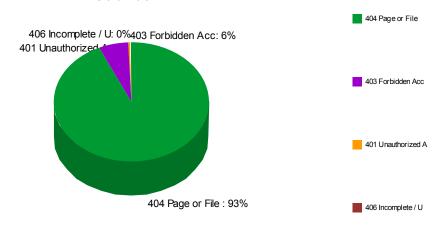
? This section shows you errors that occurred for both dynamic pages and forms.

You want the percentage of forms that failed to be low, and if they're not, you need to find out why.

Client Errors

This section identifies the error codes from the browsers accessing your server.

Client Errors



Percent of Total Hits

Client Errors		
Error	Hits	% of Failed
		Hits
404 Page or File Not Found	668	93.29%
403 Forbidden Access	44	6.14%
401 Unauthorized Access	3	0.41%
406 Incomplete / Undefined	1	0.13%
Total	716	100%

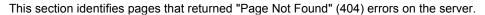
Client Errors - Help Card

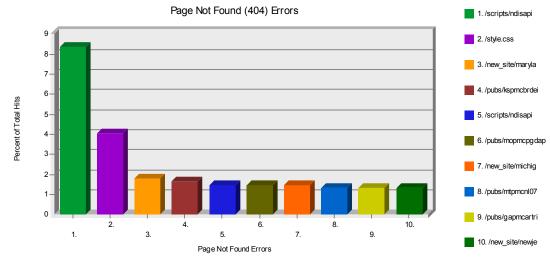
This section identifies the error codes from the browsers accessing your server. The table lists all the errors that occurred in order of number of failed hits.

Tip: To focus your report, consider using the Return Code Filter for including or excluding return code data.

This is helpful for identifying the errors the client browser received and determining what maintenance is necessary.

Page Not Found (404) Errors





Page Not Found (404) Errors			
Target URL and Referrer	Hits	% of 404 Hits	
/scripts/ndisapi.dll/pmc/pgHome?PMC=ARPMC	56	8.38%	
(no referrer)			
/style.css	27	4.04%	
(no referrer)			
/new_site/maryland/frames/alternate.htm	12	1.79%	
(no referrer)			
/pubs/kspmcbrdeilreno.pdf	11	1.64%	
(no referrer)			
/scripts/ndisapi.dll/pmc/pgHome?PMC=ARPMC	10	1.49%	
http://www.ar.nrcs.usda.gov/tech_resources.htm			
/pubs/mopmcpgdapu5iagerm.pdf	10	1.49%	
(no referrer)			
/new_site/michigan/frames/alternate.htm	10	1.49%	
(no referrer)			
/pubs/mtpmcnl0701.pdf	9	1.34%	
(no referrer)			
/pubs/gapmcartrial.pdf	9	1.34%	
(no referrer)			
/new_site/newjersey/frames/alternate.htm	9	1.34%	
(no referrer)			
/pubs/stpmctn2-1.pdf	9	1.34%	
(no referrer)			
/pubs/mspmcpgsthe4hope.pdf	9	1.34%	
(no referrer)			
/pubs/mtpmcpgjusc2brid.pdf	9	1.34%	
(no referrer)			
/pubslist/pubs/capmctn400396.pdf	9	1.34%	
http://plant-materials.nrcs.usda.gov/pubslist/identification.html			
/new_site/missouri/frames/alternate.htm	9	1.34%	
(no referrer)			
/pubs/idpmcratseed9098.pdf	9	1.34%	
(no referrer)			

Page Not Found (404) Errors			
Target URL and Referrer	Hits	% of 404 Hits	
/pmc/pmc_loc.html	8	1.19%	
(no referrer)			
/new_site/southtexas/frames/alternate.htm	8	1.19%	
(no referrer)			
/new_site/california/frames/alternate.htm	8	1.19%	
(no referrer)			
/new_site/newyork/frames/alternate.htm	8	1.19%	
(no referrer)			
Total for Pages Above	249	37.27%	

Page Not Found (404) Errors - Help Card

This section identifies pages that returned "Page Not Found" (404) errors on the server.

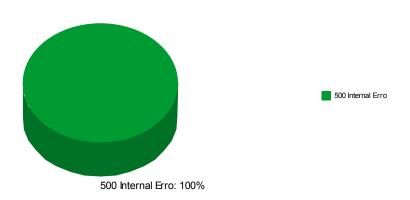
Tip: To focus your report, consider using the Return Code filter for including or excluding return code data.

This can be useful in identifying referring pages that are out of date and for identifying inconsistencies in the site structure.

Server Errors

This section identifies by type the errors which occurred on the server.

Server Errors



Percent of Total Hits

Server Errors		
Error	Hits	% of Total
500 Internal Error	24	100%
Total	24	100%

Server Errors - Help Card

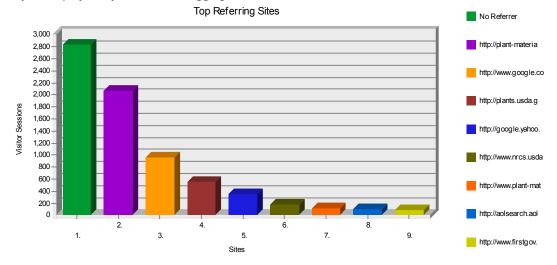
This section identifies by type the errors that occurred on the server. The table lists the errors in decreasing order of the number of failed hits.

Tip: To focus your report, consider using the Return Code filter for including or excluding return code data.

This is helpful for specifically identifying the server maintenance that can improve your site.

Top Referring Sites

This section identifies the domain names or numeric IP addresses with links to the site. This information will only be displayed if your server is logging this information.



qoT	Referring Sites	
	Site	Visitor
		Sessions
1	No Referrer	2,839
2	http://plant-materials.nrcs.usda.gov/	2,064
3	http://www.google.com/	955
4	http://plants.usda.gov/	561
5	http://google.yahoo.com/	354
6	http://www.nrcs.usda.gov/	172
7	http://www.plant-materials.nrcs.usda.gov/	115
8	http://aolsearch.aol.com/	97
9	http://www.firstgov.gov/	91
10	http://images.google.com/	75
11	http://[unknown+origin]	67
12	http://www.google.ca/	67
13	http://www.cnga.org/	56
14	http://search.netscape.com/	39
15	http://www.wi.nrcs.usda.gov/	36
16	http://www.mo.nrcs.usda.gov/	28
17	http://search.msn.com/	26
18	http://www.co.nrcs.usda.gov/	26
19	http://www.ia.nrcs.usda.gov/	22
20	http://www.id.nrcs.usda.gov/	20
Subtotal for the Referring Sites Above		7,710
Total	for the Log File	8,281

Top Referring Sites - Help Card

This section identifies the domain names or numeric IP addresses with links to the site. The table shows the Domain names if reverse DNS lookups have been performed. This information will only be displayed if your server is logging this information.

Tip: You can exclude referrals from your own site by specifying your URL in the profile filters.

Tip: To focus your report, consider using the Referrer Filter to include or exclude activity from a referring

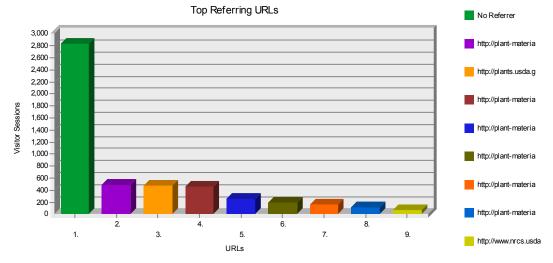
Top Referring Sites - Help Card

site

You can determine those sites that are providing the most referrals to your site. This can help when considering the most effective ways to attract visitors.

Top Referring URLs

This section provides the full URLs of the sites with links to the site. This information will only be displayed if your server is logging the referrer information.



Top	Referring URLs	
	URL	Visitor
		Sessions
1	No Referrer	2,839
2	http://plant-materials.nrcs.usda.gov/welcome.html	492
3	http://plants.usda.gov/home_page.html	474
4	http://plant-materials.nrcs.usda.gov/	457
5	http://plant-materials.nrcs.usda.gov/id_guides/woodies/woodies.html	259
6	http://plant-materials.nrcs.usda.gov/left_side.html	202
7	http://plant-materials.nrcs.usda.gov/header.html	157
8	http://plant-materials.nrcs.usda.gov/id_guides/herbaceous/herbaceous.html	111
9	http://www.nrcs.usda.gov/technical/plants.html	73
10	http://www.nrcs.usda.gov/programs/plantmaterials/	72
11	http://images.google.com/imgres?imgurl=plant-materials.nrcs.usda.go	68
12	http://[unknown+origin]	67
13	http://www.cnga.org/press.php	51
14	http://plants.usda.gov/about_factsheets.html	38
15	http://www.plant-materials.nrcs.usda.gov/	32
16	http://www.mo.nrcs.usda.gov/rpt_maps.html	28
17	http://www.plant-materials.nrcs.usda.gov/welcome.html	27
18	http://plants.usda.gov/tools_body.html	24
19	http://www.google.com/search?q=shrub+identification&hl=en&lr=&ie	22
20	http://plant-materials.nrcs.usda.gov/pmcs.html	21
21	http://aolsearch.aol.com/dirsearch.adp?start=&from=topsearchbox.%2Fdirsear	19
22	http://www.co.nrcs.usda.gov/focus-events-fires.htm	17
23	http://npk.nrcs.usda.gov/nutrient_banner.html	16
24	http://www.ks.nrcs.usda.gov/TechResc.html	16
25	http://www.plant-materials.nrcs.usda.gov/left_side.html	15
26	http://plant-materials.nrcs.usda.gov/websites/alltitle.html	14
27	http://www.usda.gov/whatsnew.htm	14
28	http://www.ca.nrcs.usda.gov/	13
29	http://plant-materials.nrcs.usda.gov/id_guides/plantid.html	13
30	http://www.wi.nrcs.usda.gov/news/default.asp	11

Top	Top Referring URLs		
	URL	Visitor	
		Sessions	
31	http://www.ia.nrcs.usda.gov/News/Brochures/brochures.htm	11	
32	http://www.id.nrcs.usda.gov/plant.htm	11	
33	http://plants.usda.gov/tools_banner.html	10	
34	http://www.or.nrcs.usda.gov/techres.html	10	
35	http://www.nrcs.usda.gov/feature/conservationwhere.html	10	
36	http://plant-materials.nrcs.usda.gov/comm_seedpro.html	10	
37	http://www.nrcs.usda.gov/technical/ECS/	10	
38	http://www.tx.nrcs.usda.gov/pmcweb/index.html	9	
39	http://plant-materials.nrcs.usda.gov/pubslist/wildfire.html	9	
40	http://nativeplants.for.uidaho.edu/	9	
41	http://www.az.nrcs.usda.gov/techres.htm	9	
42	http://plant-materials.nrcs.usda.gov/websites/allurl.html	9	
43	http://www.plant-materials.nrcs.usda.gov/header.html	9	
44	http://www.ia.nrcs.usda.gov/tech_resources.htm	9	
45	http://www.id.nrcs.usda.gov/tech.htm	9	
46	http://www.hon.ch/Library/Theme/Allergy/Glossary/grass.html	9	
47	http://auto.search.msn.com/results.asp?cfg=SMCINITIAL&RS=CHECKED&v=1&	8	
	srch=		
48	http://plant-materials.nrcs.usda.gov/mdpmc/	8	
49	http://plant-materials.nrcs.usda.gov/stpmc/	8	
50	http://www.google.com/custom?hl=en&lr=&ie=ISO-8859-1&cof=L%3Ahtt	8	
Subtotal for the Referrers Above		5,847	
Total	for the Log File	8,281	

Top Referring URLs - Help Card

This section provides the full URLs of the sites with links to the site. The table shows the Domain names if reverse DNS lookups have been performed, and IP addresses if not. This information will only be displayed if your server is logging the referrer information, and doesn't include visitors who typed in your URL.

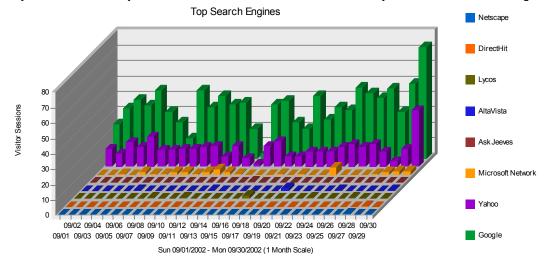
Tip: You can exclude referrals from your own site by specifying your URL in the profile filters.

Tip: To focus your report, consider using the Referrer Filter to include or exclude activity from a referring site.

You can determine those sites that are providing the most referrals to your site. This can help when considering the most effective ways to attract visitors.

Top Search Engines

The graphic illustrates the first-time visitor sessions initiated by searches from each search engine. The first table identifies which search engines referred visitors to the site the most often. Note that each search may contain several keywords. The second table identifies the main keywords for each search engine.



Top	Top Search Engines			
	Engines	Searches	% of Total	
1	Google	1,403	70.75%	
2	Yahoo	485	24.45%	
3	Microsoft Network	65	3.27%	
4	Ask Jeeves	12	0.6%	
5	AltaVista	10	0.5%	
6	Lycos	6	0.3%	
7	DirectHit	1	0.05%	
8	Netscape	1	0.05%	
Total	Total of Searches for the Engines Above 1,983			
Total	Total of Searches for the Log File 1,983			

Top Search Engines with Search Phrases Detail				
Engines	Phrases	Phrases Found	% of Total	
Google	shrub identification	31	1.56%	
	nanking cherry	11	0.55%	
	usda plant materials center	7	0.35%	
	shepherdia argentea	7	0.35%	
	plant prices	6	0.3%	
	plant id	5	0.25%	
	tucson plant materials center	5	0.25%	
	lockeford plant materials center	5	0.25%	
	buffaloberry	5	0.25%	
	science information black-eyed susan	5	0.25%	
	scirpus maritimus	5	0.25%	
	silver buffaloberry	5	0.25%	
	musser farms	4	0.2%	
	plant materials	4	0.2%	
	alkali bulrush	4	0.2%	

Engines	Phrases	Phrases	% of Total
		Found	
	corvallis	4	0.29
	(usda)	4	0.29
	jimmy carter plant center	4	0.20
	plant materials center pullman	4	0.29
	shrub id	4	0.29
′ahoo	bulrush germination	6	0.3
	nanking cherry	6	0.3
	shrub identification	5	0.25
	nrcs plant materials	4	0.2
	plant materials centers	4	0.2
	usda nrcs plant materials	4	0.2
	covar sheep fescue oregon	4	0.2
	butterfly adapatation	3	0.15
	quail haven soybean	3	0.15
	usda plant materials program	3	0.15
	usda tuscon	2	0.1
	peru creek and deschampsia	2	0.1
	usda plant materials center	2	0.1
	planting zones	2	0.1
	seed cleaning crepis	2	0.1
	xeroscape	2	0.1
	lakota bromegrass	2	0.1
	buffaloberry	2	0.1
	used hydroseeder trucks	2	0.1
	thalia weeding	2	0.1
/licrosoft Network	aberdeen idaho	6	0.3
	usda pmc tucson	5	0.25
	plant-materials.nrcs.usda.gov/	5	0.25
	nrcs plant materials	4	0.2
	plant materials	3	0.15
	jimmy carter picture	2	0.1
	plant materials center	2	0.1
	aberdeen plant materials center	2	0.1
	usda plant material	2	0.1
	nrcs bridger plant materials	2	0.1
	center	_	• • • • • • • • • • • • • • • • • • • •
	elsberry. mo.	2	0.1
	lockeford plant materials center	2	0.1
	rose lake	2	0.1
	bridger plant materials center	2	0.1
	idaho plant materials center	2	0.1
	big flats plant	2	0.1
	usda nrcs jimmy carter plant	2	0.1
	materials center	-	0.1
	corvallis plant materials center	2	0.1
	manhattan town center	1	0.05
	manhattan, kansas	'	0.50
	plant material	1	0.05
Ask Jeeves	plant growth	6	0.3
000103	plants	3	0.15
	indiana native honeysuckle	3	0.15
AltaVista	materials	4	0.13
111a v 131a		2	0.2
	plant plant or staring or increment or	1	0.05

Top Search Engines with Search Phrases Detail			
Engines	Phrases	Phrases Found	% of Total
	likenesses or mach		
	taunter or electrophorus or flowerpot or hinduism or plant	1	0.05%
	relates or plant or footage or yearning or explodes	1	0.05%
	diebold or plant or reuniting or impeachable or capsicum	1	0.05%
Lycos	nitrogen big bluestem	1	0.05%
	styermark	1	0.05%
	salix exigua water requirement	1	0.05%
	bluegrass seed and clearwater	1	0.05%
	gray dogwood prune	1	0.05%
	conetainers	1	0.05%
DirectHit	ecotype	1	0.05%
Netscape	plant flower identify guide	1	0.05%

Engines	Keywords	Keywords Found	% of Total
Google	plant	189	9.53%
	shrub	99	4.99%
	of	94	4.74%
	materials	88	4.439
	identification	85	4.289
	tree	82	4.13°
	seed	66	3.32°
	center	64	3.22°
	in	44	2.21°
	picture	44	2.21
	planting	43	2.16°
	guide	40	2.01
	grass	35	1.76
	wetland	35	1.76
	usda	32	1.61
	native	32	1.61
	nrcs	30	1.51
	plants	28	1.41
	nursery	27	1.36
	to	26	1.31
r ahoo	plant	60	3.02
	of	33	1.66
	materials	31	1.56
	tree	29	1.46
	seed	24	1.21
	identification	23	1.15
	picture	22	1.1
	in	21	1.05
	shrub	20	1
	planting	17	0.85
	grass	16	0.8
	usda	16	0.8
	plants	14	0.7
	trees	12	0.6
	nrcs	10	0.5

Top Search Engines w Engines	Keywords	Keywords	% of Total
	-	Found	
	guide	10	0.5°
	germination	10	0.5
	wetland	9	0.45
	leland	8	0.4
	center	8	0.4
licrosoft Network	plant	36	1.81
	materials	31	1.56
	center	21	1.05
	nrcs	12	0.6
	usda	11	0.55
	aberdeen	8	0.4
	idaho	8	0.4
	pmc	6	0.3
	tucson	5	0.25
	plant-materials.nrcs.usda.gov/	5	0.25
	jimmy	4	0.2
	carter	4	0.2
	bridger	4	0.2
	program	4	0.2
	kansas	3	0.15
	material	3	0.15
	corvallis	2	0.1
	town	2	0.1
	lockeford	2	0.1
	manhattan	2	0.1
Ask Jeeves	growth	6	0.3
	plant	6	0.3
	indiana	3	0.15
	native	3	0.15
	plants	3	0.15
	honeysuckle	3	0.15
ltaVista	plant	6	0.3
	materials	4	0.2
	capsicum	1	0.05
	explodes	1	0.05
	electrophorus	1	0.05
	impeachable	1	0.05
	mach	1	0.05
	taunter	1	0.05
	staring	1	0.05
	flowerpot	1	0.05
	hinduism	1	0.05
	reuniting	1	0.05
	likenesses	1	0.05
	yearning	1	0.05
	relates	1	0.05
	footage	1	0.05
	increment	1	0.05
	diebold	1	0.05
ycos	dogwood	1	0.05
	nitrogen	1	0.05
	exigua	1	0.05
	gray	1	0.05
	bluestem	1	0.05

Top Search Engines with Keywords Detail			
Engines	Keywords	Keywords Found	% of Total
	salix	1	0.05%
	prune	1	0.05%
	seed	1	0.05%
	big	1	0.05%
	water	1	0.05%
	bluegrass	1	0.05%
	styermark	1	0.05%
	clearwater	1	0.05%
	requirement	1	0.05%
	conetainers	1	0.05%
DirectHit	ecotype	1	0.05%
Netscape	flower	1	0.05%
	guide	1	0.05%
	plant	1	0.05%
	identify	1	0.05%

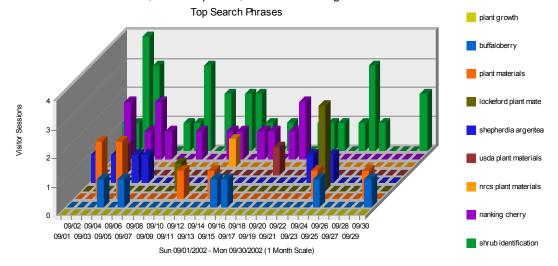
Top Search Engines - Help Card

The first table identifies which search engines referred visitors to the site the most often. The second table breaks down the keywords used with each search engine referring your site. Note that each search may contain several keywords. Totals in this table represent the number of searches, whether they contain one or several keywords. The third table identifies the main keywords for each search engine.

This can give you an idea of how your meta-tags are performing with each search engine.

Top Search Phrases

The first table identifies Phrases which led the most visitors to the site (regardless of the search engine). The second table identifies, for each phrase, which search engines led visitors to the site.



Top	Top Search Phrases			
	Phrases	Phrases	% of Total	
		found		
1	shrub identification	36	1.81%	
2	nanking cherry	17	0.85%	
3	nrcs plant materials	10	0.5%	
4	usda plant materials center	9	0.45%	
5	shepherdia argentea	8	0.4%	
6	lockeford plant materials center	8	0.4%	
7	plant materials	8	0.4%	
8	buffaloberry	7	0.35%	
9	plant growth	6	0.3%	
10	plant prices	6	0.3%	
11	bulrush germination	6	0.3%	
12	silver buffaloberry	6	0.3%	
13	tucson plant materials center	6	0.3%	
14	scirpus maritimus	6	0.3%	
15	aberdeen idaho	6	0.3%	
16	corvallis plant materials center	5	0.25%	
17	usda pmc tucson	5	0.25%	
18	plant id	5	0.25%	
19	plant-materials.nrcs.usda.gov/	5	0.25%	
20	identify shrub	5	0.25%	
Total	Found for the Phrases Above	170	8.57%	
Total	of Phrases Found in the Log File	1,983	100%	

Top Search Phrases with Engines Detail					
Phrases Engines Searches % of Tota					
shrub identification	Google	31	1.56%		
	Yahoo	5	0.25%		
nanking cherry	Google	11	0.55%		
	Yahoo	6	0.3%		

Phrases	Engines	Searches	% of Total
nrcs plant materials	Yahoo	4	0.2%
moo plant materialo	Microsoft Network	4	0.2%
	Google	2	0.1%
usda plant materials center	Google	7	0.35%
P	Yahoo	2	0.1%
shepherdia argentea	Google	7	0.35%
	Yahoo	1	0.05%
lockeford plant materials center	Google	5	0.25%
	Microsoft Network	2	0.1%
	Yahoo	1	0.05%
plant materials	Google	4	0.2%
	Microsoft Network	3	0.15%
	Yahoo	1	0.05%
buffaloberry	Google	5	0.25%
	Yahoo	2	0.1%
plant growth	Ask Jeeves	6	0.3%
plant prices	Google	6	0.3%
bulrush germination	Yahoo	6	0.3%
silver buffaloberry	Google	5	0.25%
	Yahoo	1	0.05%
tucson plant materials center	Google	5	0.25%
	Yahoo	1	0.05%
scirpus maritimus	Google	5	0.25%
	Yahoo	1	0.05%
aberdeen idaho	Microsoft Network	6	0.3%
corvallis plant materials center	Google	3	0.15%
-	Microsoft Network	2	0.1%
usda pmc tucson	Microsoft Network	5	0.25%
plant id	Google	5	0.25%
plant-materials.nrcs.usda.gov/	Microsoft Network	5	0.25%
identify shrub	Google	4	0.2%
-	Yahoo	1	0.05%

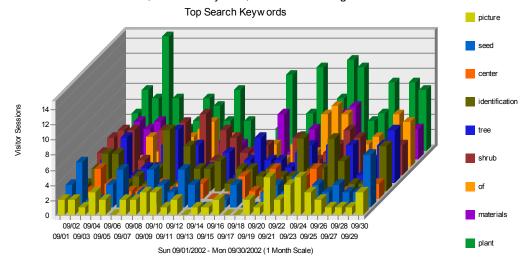
Top Search Phrases - Help Card

Many visitors to your site may be reaching it using search engines like Yahoo, Excite, etc. This section shows you the search phrases that visitors are using to reach your site.

How are people getting to your site? Are they using the search phrases you expect? Do you need to use different keywords in page titles to make it easier for people to find your site via search engines?

Top Search Keywords

The first table identifies keywords which led the most visitors to the site (regardless of the search engine). The second table identifies, for each keyword, which search engines led visitors to the site.



Top	Top Search Keywords				
_	Keywords	Keywords	% of Total		
		found			
1	plant	298	4.51%		
2	materials	154	2.33%		
3	of	127	1.92%		
4	shrub	119	1.8%		
5	tree	111	1.68%		
6	identification	108	1.63%		
7	center	93	1.41%		
8	seed	91	1.38%		
9	picture	68	1.03%		
10	in	65	0.98%		
11	planting	60	0.9%		
12	usda	59	0.89%		
13	nrcs	52	0.78%		
14	grass	51	0.77%		
15	guide	51	0.77%		
16	plants	45	0.68%		
17	wetland	44	0.66%		
18	native	41	0.62%		
19	trees	32	0.48%		
20	nursery	32	0.48%		
Total	Total Found for the Keywords Above 1,701 25.79%				
Total	of Keywords Found in the Log File	6,594	100%		

Top Search Keywords with Engines Detail					
Keywords Engines Searches % of Total					
plant	Google	189	2.86%		
	Yahoo	60	0.9%		
	Microsoft Network	36	0.54%		
	AltaVista	6	0.09%		

Top Search Keywords Keywords	Engines	Searches	% of Total
Reywords	Ask Jeeves	Searcnes 6	% or rotar 0.09%
	Netscape	1	0.097
motoriolo	Google	88	1.33%
materials	Yahoo	31	0.47%
	Microsoft Network		0.479
	AltaVista	31	0.479
of	Google	94	1.429
OI .	Yahoo	33	0.59
shrub	Google	99	1.5
Sirub			0.3
4	Yahoo	20 82	1.24
tree	Google		
	Yahoo	29	0.43
identification	Google	85	1.289
	Yahoo	23	0.34
center	Google	64	0.97
	Microsoft Network	21	0.31
-	Yahoo	8	0.12
seed	Google	66	1
	Yahoo	24	0.36
	Lycos	1	0.01
picture	Google	44	0.66
	Yahoo	22	0.33
	Microsoft Network	2	0.03
in	Google	44	0.66
	Yahoo	21	0.31
planting	Google	43	0.65
	Yahoo	17	0.25
usda	Google	32	0.48
	Yahoo	16	0.24
	Microsoft Network	11	0.16
nrcs	Google	30	0.45
	Microsoft Network	12	0.18
	Yahoo	10	0.15
grass	Google	35	0.53
3	Yahoo	16	0.24
guide	Google	40	0.6
g	Yahoo	10	0.15
	Netscape	1	0.01
plants	Google	28	0.42
pianto	Yahoo	14	0.21
	Ask Jeeves	3	0.04
wetland	Google	35	0.53
Totalia	Yahoo	9	0.13
native	Google	32	0.13
114446	Yahoo	5	0.40
	Ask Jeeves	3	0.07
	Microsoft Network	1	0.04
troop	Google		
trees		20	0.3
	Yahoo	12	0.18
nursery	Google	27	0.4
	Yahoo	5	0.07

Top Search Keywords - Help Card

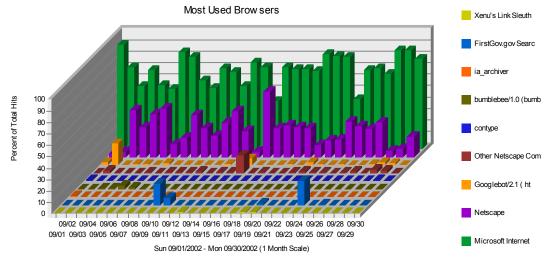
Top Search Keywords - Help Card

This section tells you which search engines people are using to find your site, and the keywords used most frequently with each search engine.

At the most basic level, this section tells you which search engines are being used most frequently to find your site. You may find that some search engines are returning your site for the keywords you expect and that other search engines do not.

Most Used Browsers

This section identifies the most popular WWW Browsers used by visitors to the site. This information will only be displayed if your server is logging the browser/platform information.



Most Used Browsers				
	Browser	Hits	% of Total	Visitor
			Hits	Sessions
1	Microsoft Internet Explorer	61,777	64.45%	5,583
2	Netscape	27,193	28.37%	1,200
3	Googlebot/2.1 (1,118	1.16%	384
	http://www.googlebot.com/bot.html)			
4	Other Netscape Compatible	1,023	1.06%	145
5	contype	424	0.44%	66
6	bumblebee/1.0 (bumblebee@relevare.com;	375	0.39%	44
	http://www.relevare.com/)			
7	ia_archiver	67	0.06%	28
8	FirstGov.gov Search -	2,806	2.92%	19
	POC:firstgov.webmasters@gsa.gov			
9	Xenu's Link Sleuth 1.1b	297	0.3%	14
10	Others	84	0.08%	12
11	polybot 1.0 (http://cis.poly.edu/polybot/)	13	0.01%	11
12	Mercator-2.0	48	0.05%	10
13	Xenu Link Sleuth 1.2c	23	0.02%	8
14	Robozilla/1.0	10	0.01%	7
15	RealDownload/4.0.0.42	23	0.02%	7
16	LinkWalker	258	0.26%	6
17	BunnySlippers	6	0%	6
18	Libby_1.1/libwww-perl/5.65	5	0%	5
19	RPT-HTTPClient/0.3-3	7	0%	4
20	Lachesis	4	0%	4
Total	For Browsers Above	95,561	99.7%	7,563

Most Used Browsers - Help Card

This section identifies the most popular WWW Browsers used by visitors to the site. This information will only be displayed if your server is logging the browser/platform information. Also, any hits identified as originating from a spider are not counted in this table.

Most Used Browsers - Help Card

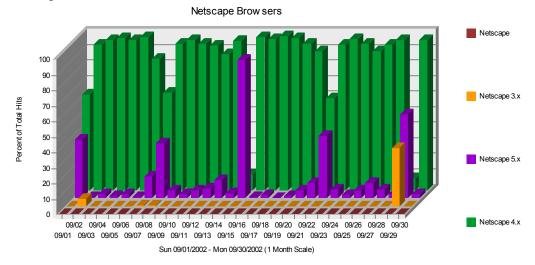
Tip: Consider the Browser Filter to include or exclude activity based on visitor browser.



This can be helpful for determining how to configure your site for optimal viewing.

Netscape Browsers

This section gives you a breakdown of the various versions of Netscape browsers that visitors to the site are using.



Nets	Netscape Browsers					
	Browser	Hits	% of Total	Visitor		
			Hits	Sessions		
1	Netscape 4.x	25,870	95.13%	1,040		
2	Netscape 5.x	1,252	4.6%	151		
3	Netscape 3.x	69	0.25%	8		
4	Netscape	2	0%	1		
Total	For Browsers Above	27,193	100%	1,200		

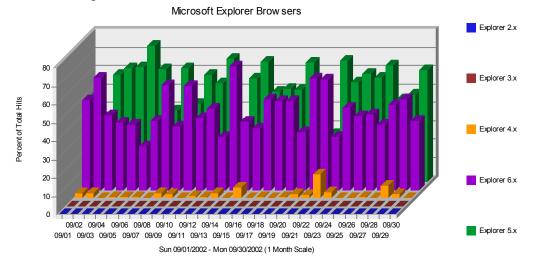
Netscape Browsers - Help Card

This section gives you a breakdown of the various versions of Netscape browsers that visitors to the site are using. This information will only be displayed if your server is logging the browser/platform information. Any hits identified as originating from a spider are not counted in this table.

This is useful in determining the percentage of visitors using newer browsers and whether version-specific features (such as Java Scripts) should be implemented on the site.

Microsoft Explorer Browsers

This section gives you a breakdown of the various versions of Microsoft Explorer browsers that visitors to the site are using.



Micr	Microsoft Explorer Browsers					
	Browser	Hits	% of Total	Visitor		
			Hits	Sessions		
1	Explorer 5.x	35,047	56.73%	3,104		
2	Explorer 6.x	25,819	41.79%	2,368		
3	Explorer 4.x	887	1.43%	105		
4	Explorer 3.x	21	0.03%	3		
5	Explorer 2.x	3	0%	3		
Total	For Browsers Above	61,777	100%	5,583		

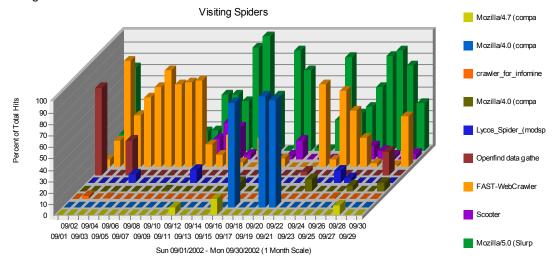
Microsoft Explorer Browsers - Help Card

This section gives you a breakdown of the various versions of Microsoft Explorer browsers that visitors to the site are using. This information will only be displayed if your server is logging the browser/platform information. Any hits identified as originating from a spider are not counted in this table.

This is useful in determining the percentage of visitors using newer browsers and whether version specific features (such as Java Scripts) should be implemented on the site.

Visiting Spiders

This section identifies all robots, spiders, crawlers and search services (i.e. Alta Vista, Lycos, and Excite) visiting the site.



Visit	ing Spiders			
	Spider	Hits	% of Total	Visitor
			Hits	Sessions
1	Mozilla/5.0 (Slurp/cat; slurp@inktomi.com;	950	14.88%	488
	http://www.inktomi.com/slurp.html)			
2	Scooter	152	2.38%	65
3	FAST-WebCrawler	1,528	23.94%	62
4	Openfind data gatherer, Openbot	169	2.64%	10
5	Lycos_Spider_(modspider)	28	0.43%	7
6	Mozilla/4.0 (compatible; MSIE 6.0; MSN 2.5;	18	0.28%	6
	Windows 98; MSIECrawler)			
7	crawler_for_infomine.ucr.edu	5	0.07%	5
	crawler@infomine.ucr.edu			
8	Mozilla/4.0 (compatible; MSIE 4.0; Windows	3,352	52.52%	4
	NT; Site Server 3.0 Robot) USDA			
9	Mozilla/4.7 (compatible; FlipDog;	15	0.23%	3
	http://www.whizbang.com/crawler)		2.20/	
10	SunONERobot	13	0.2%	3
11	NationalDirectory-WebSpider	2	0.03%	2 2
12	Mozilla/4.0 (compatible; MSIE 5.5; Windows	27	0.42%	2
40	NT 5.0; MSIECrawler)	0	0.000/	
13	TurnitinBot	6	0.09%	2
14	vspider via proxy gateway CERN-HTTPD	1	0.01%	1
15	WebTrends	92	1.44%	1
16	Scooter-ARS-1.1	8	0.12%	1
17	NetResearchServer	1	0.01%	1
18	Mozilla/3.0 (Slurp/si; slurp@inktomi.com;	2	0.03%	1
19	http://www.inktomi.com/slurp.html) Szukacz	1	0.01%	1
		2		<u>l</u>
20	WebTrends Link Analyzer		0.03%	1
ı otal	For Spiders Above	6,372	99.84%	666

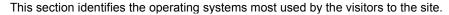
Visiting Spiders - Help Card

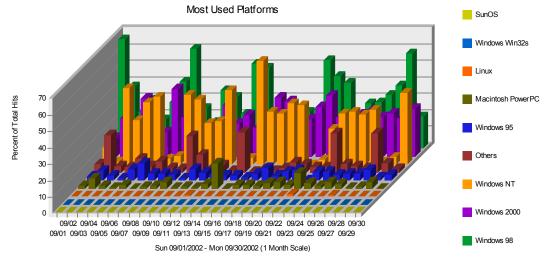
Visiting Spiders - Help Card

This section identifies all robots, spiders, crawlers and search services (i.e. Alta Vista, Lycos, and Excite) visiting the site. This information will only be displayed if your server is logging the browser/platform information.

This information is important for a Webmaster trying to block spiders that tax the server, and to know what automated attention you have attracted to your site.

Most Used Platforms





Most Used Platforms				
	Platform	Hits	% of Total	Visitor
			Hits	Sessions
1	Windows 98	26,977	28.14%	2,880
2	Windows 2000	23,442	24.45%	2,086
3	Windows NT	31,243	32.59%	1,175
4	Others	7,097	7.4%	872
5	Windows 95	4,411	4.6%	368
6	Macintosh PowerPC	2,572	2.68%	217
7	Linux	84	0.08%	6
8	Windows Win32s	9	0%	5
9	SunOS	1	0%	1
10	Hewlett Packard Unix (HP9000)	1	0%	1
11	Macintosh OS8 PowerPC	2	0%	1
Total	For Platforms Above	95,839	100%	7,612

Most Used Platforms - Help Card

This section identifies the operating systems most used by the visitors to the site. This information will only be displayed if your server is logging the browser/platform information.

 $oldsymbol{\gamma}$ This information is useful for determining what content to include on your website.

Glossary

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Glossary	A allah an an ahandia an arka at a a a a bada a
Ad Clicks	A click on an advertisement on a web site which takes a visitor to another site, it is referred to as an ad click.
Ad Views	A web page that presents an ad. Once the visitor has viewed an ad, he/she can click on it (see Ad Click). There may be more than one ad on an ad view.
Authentication	Technique by which access to Internet or Intranet resources requires the visitor to identify himself or herself by entering a username and password.
Bandwidth	Measure (in kilobytes of data transferred) of the traffic on the site.
Browser	A program used to locate and view HTML documents (Netscape, Mosaic, Microsoft Explorer, for example.)
Click through rate	Percentage of visitors who click on a viewed advertisement. This is a good indication of the effectiveness of this ad.
Client	The browser (see above) used by a visitor to a Web site.
Client Errors	An error occurring due to an invalid request by the visitor's browser. Client errors are in the 400-range. See "Return Code" definition.
Company Database	The database installed and used by WebTrends to look up the company name, city, state and country corresponding to a specific domain name.
Cookies	Persistent Client-State HTTP Cookies are files containing information about visitors to a web site (e.g., user name and preferences). This information is provided by the visitor during the first visit to a Web server. The server records this information in a text file and stores this file on the visitor's hard drive. When the visitor accesses the same web site again, the server looks for the cookie and configures itself based on the information provided.
Domain Name	The text name corresponding to the numeric IP address of a computer on the Internet (i.e., www.webtrends.com).
Domain Name Lookup	The process of converting a numeric IP address into a text name (for example, 204.245.240.194 is converted to www.webtrends.com).
FTP	File Transfer Protocol is a standard method of sending files between computers over the Internet.
Filters	A means of narrowing the scope of a report or view by specifying ranges or types of data to include in or exclude.
Forms	An HTML page which passes variables back to the server. These pages are used to gather information from visitors. Also referred to as scripts.
GIF	Graphics Interchange Format is an image file format commonly used in HTML documents.
HTML	Hyper Text Markup Language is used to write

Glossary	
	documents for the World Wide Web to specify
	hypertext links between related objects and
	documents.
HTTP	Hyper Text Transfer Protocol is a standard method
	of transferring data between a Web server and a
1194	Web browser.
Hit	An action on the Web site, such as when a visitor
Home Page	views a page or downloads a file. The main page of a Web site. The home page
nome rage	provides visitors with an overview and links to the
	rest of the site. It often contains or links to a Table
	of contents for the site.
Home Page URL	The local path or Internet URL to the default page
	of the Web site for which WebTrends reports will be
	generated.
IP Address	Internet Protocol address identifying a computer connected to the Internet.
JPEG	Joint Photographic Expert Group - Compressed
	graphic format common on the Internet.
Log File	A file created by a web or proxy server which
	contains all of the access information regarding the
	activity on that server.
Page Views	Also called Page Impressions. Hit to HTML pages
	only (access to non-HTML documents are not
Platform	counted). The operating system (i.e. Windows 95, Windows
Platforni	NT, etc.) used by a visitor to the site.
Protocol	An established method of exchanging data over the
. 10.000.	Internet.
Referrer	URL of an HTML page that refers to the site.
Return Code	The return status of the request which specifies
	whether the transfer was successful and why.
	Possible "Success" codes are:
	200 = Success: OK
	201 = Success: Created 202 = Success: Accepted
	203 = Success: Partial Information
	204 = Success: No Response
	300 = Success: Redirected
	301 = Success: Moved
	302 = Success: Found
	303 = Success: New Method
	304 = Success: Not Modified
	Possible "Failed" codes are:
	400 = Failed: Bad Request
	401 = Failed: Unauthorized
	402 = Failed: Payment Required 403 = Failed: Forbidden
	404 = Failed: Not Found
	500 = Failed: Internal Error
	501 = Failed : Not Implemented
	502 = Failed: Overloaded Temporarily
	503 = Failed: Gateway Timeout
Server	A computer that hosts information available to
	anyone accessing the Internet.
Server Error	An error occurring at the server. Web server errors
Spiders	have codes in the 500 range. An automated program which searches the internet.

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Suffix (Domain Name)	The three digit suffix of a domain can be used to identify the type of organization. Possible "Suffixes" are: .com = Commercial .edu = Educational .int = International .gov = Government .mil = Military .net = Network .org = Organization
URL	Uniform Resource Locator is a means of identifying an exact location on the Internet. For example, http://www.webtrends.com/html/info/default.htm is the URL which defines the use of HTTP to access the Web page Default.htm in the /html/info/directory on the WebTrends Corporation Web site). As the previous example shows, a URL is comprised of four parts: Protocol Type (HTTP), Machine Name (webtrends.com), Directory Path (/html/info/), and File Name (default.htm).
User Agent	Fields in an extended Web server log file identifying the browser and platform used by a visitor.
Visit	Commonly called Visitor Session. All activity for one visitor of a web site. By default, a visitor session is terminated when a visitor is inactive for more than 30 minutes.
Visitor Session	A session of activity (all hits) for one visitor of a web site. A unique visitor is determined by the IP address or cookie. By default, a visitor session is terminated when a visitor is inactive for more than 30 minutes. This duration can be changed from General panel in the Options, Web Traffic Analysis dialog. Synonym: Visit.

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